

art central



Regional Creative Industry Program

2016 Round 2 Call for Proposals



Art Central is supported by the NSW Government through Arts NSW



Art Central is also supported by:



Project Brief

Contextual Background

In 2011 Arts NSW invited Gosford and Wyong Councils with Central Coast Regional Development Australia (RDACC) to collaborate in a regional cultural program known as ART CENTRAL. The program ran for two years (2011-2013) producing two successful projects: Digital Futures (aimed at mentoring emerging artists) and Imprints (aimed at developing regional identity).

In 2014 the same four government agencies agreed to extend the Art Central program for the next three years (2014-2017) to fund exemplary Regional Creative Industry Projects via a grants system. Two rounds of grants are expected to operate each year. One round will be by invitation only. The second round will be open to any interested parties.

2016 Year 3 Round 2 (Open): Call for Partnership Proposals

This is the second round of grants of the third year and is an open call out. Art Central is a grant program open to profit and not for profit cultural organisations. This round is seeking proposals for new Central Coast based creative industry projects delivered through partnerships between local, or local and out of region, organisations, businesses and groups.

Your proposal will be assessed by a panel formed by one representative from each of the four government agencies presiding over the Art Central program: two local Councils (Gosford and Wyong) State (Arts NSW) and Federal (RDACC). Each applicant will be notified of the panel's final decision.

Program Goals

The Central Coast has a long and proud history of community and cultural development projects that have enhanced particular social/cultural groups and the areas in which they live. While that tradition continues Art Central is committed to enabling creative industry projects that embrace, support and celebrate our region:

- **Geographically** by involving people and/or facilities that connect the Central Coast;
- **Culturally** by developing quality projects that are informed by, lead and inspire the local cultural community;
- **Socially** by expressing the collective stories and symbols that contribute to a profound sense of regional identity; and
- **Economically** by being aware of the potential economic impact that culture has on our region.

Time Frame

Month	Milestone
19 May – 14 July 2016	Submission of proposals
25 August 2016	Panel's announcement and contract
25 Aug - up to July 2017	Earliest start and latest end of the project
31 July 2017	Latest acquittal date

Budget

Available funds to a maximum of \$20,000 exclusive of GST.

Selection Criteria

Selection is based on the Proposal that best addresses the following criteria:

- **Goals:** achievement of the Program Goals
- **Experience of Partners:** involvement of Partnerships between local, or local and non-local, organisations with demonstrated experience in creative sector project management and innovation.
- **Professional Practice:** engagement of Creative Professionals and the inclusion of sector leadership, mentoring and new opportunities for practitioners.
- **Plan and Budget:** suitability of the Proposal project plan and itemised budget including value for money.

Submissions

All Proposals must be submitted via <https://gosford.smartygrants.com.au/artsround2>

By 5pm Thursday 14 July 2016 (*Please note, late applications will not be accepted.*)

Enquiries: Stuart Slough
Cultural Planner Wyong Shire Council c/o Art Central
T: 4350 5511
E: stuart.slough@wyong.nsw.gov.au

OR

Elio Gatti
Cultural Development Officer Gosford City Council c/o Art Central
T: 4325 8846
E: elio.gatti@gosford.nsw.gov.au