

COMMUNITY STRATEGIC PLAN

GOSFORD 2025

Developed 2011 & updated July 2013

*Continuing
our journey*

Acknowledgement to Country

We acknowledge the Darkinjung and Guringai people who are the traditional custodians of this land and pay our respects to Elders, both past and present.

Acknowledgement of Gosford City Council Role

Gosford City Council has a custodial role in initiating, preparing and maintaining the Community Strategic Plan on behalf of the community, but is not wholly responsible for its implementation.

Achieving this plan and the future of Gosford will require joint action by the whole community.

Council has attempted to honestly record and faithfully translate community comments in this document to reflect a balance of the issues raised. A detailed Community Engagement Summary Report is available on Council's website (www.gosford.nsw.gov.au).

Acknowledgement of the Gosford Community

Thank you to all the inspired and responsive members of our community who attended meetings, participated in workshops and forums, completed surveys, and/or logged comments online – your contributions are highly valued.

thank you

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The Gosford Local Government Area and Wyong Shire make up the Central Coast of New South Wales.

Gosford is located about 80 kilometres north of Sydney and 80 kilometres south of Newcastle. Gosford City shares a boundary with Wyong Shire to the north, the Tasman Sea to the east, Broken Bay, the Hawkesbury River and Hornsby Shire to the south, and the City of Hawkesbury to the west.

Gosford is a rural and residential area, with some commercial land use. The Local Government Area covers around 1030 square kilometres with large areas of State Forest, National Parks and nature reserves including beaches and waterways. Ninety five per cent of the population lives in settlements to the east of the Sydney–Newcastle Freeway.

The topography of the Local Government Area consists of a series of villages divided by hills, valleys and waterways. The capital is the Gosford CBD with other large population centres located in Terrigal and Erina, and on the Woy Woy Peninsula.



Community Strategic Plan

Bringing together community aspirations & priorities.

The Community Strategic Plan is a document for the whole community – government, business, community groups and individuals all have a role to play.

It outlines the social, economic, environmental, and governance and leadership directions expressed by the Gosford community.



It includes:

Objectives – where do we want to be?

Strategies – what we will focus on?

Measures - are we heading in the right direction?

Contributors – who has a role to play?

Taking action:

Our Community Strategic Plan requires and deserves commitment and action from all parts of our community. Therefore residents, government, business and community groups will all need to work with the Plan and take responsibility for key areas.

Reporting:

Every four years a Progress Report will be prepared to check that we are heading in the right direction. The report will document progress against the social, environment, economy and governance and leadership objectives outlined in this Plan. Information that has informed the Community Strategic Plan will also be reviewed.



continuing on the
journey for the
community



The Community Strategic Plan is a long-term plan that identifies the Gosford community's main priorities and aspirations for the future. It identifies where we want to be as a community in 2025 and what areas we should focus on to get us there.

The Community Strategic Plan builds on previous planning activities and includes new information. Communities do not exist in isolation, nor do they stay the same. Having regular discussions between the people living in our community allows us to track and renew our priorities and aspirations for the future.

Whilst many communities value similar things, the difference lies in how each community chooses to respond to these. For Gosford, our people, environment, economy, and governance and leadership are all equally important. The Community Strategic Plan considers all of these areas and provides a focus for the future that we can work together to achieve.

In 2010 the first Community Strategic Plan was developed for the Gosford Local Government Area. To develop this document consultation information and research from previous processes was reviewed and combined with a new comprehensive community engagement process on what was important to the community now and into the future.

In light of the relative freshness of the information contained in the Community Strategic Plan very little information in the document has changed in this updated version. The main areas of change include:

- Any information / data that has changed since the document was last developed for example Census Data
- Information on roles and partners involved in implementing the document
- A review and update of measures in the Community Strategic Plan

As we move towards 2025 our greatest strengths are still our people, our lifestyle and our natural assets.

Together lets continue on this journey...

*what we
believe in*



Community Vision

“ Our Community will be a vibrant, socially inclusive and innovative place which values its residents and visitors. Our economy will be diverse and robust linked by sustainable transport and communication networks. Our environment will be protected, enhanced and sustained. Decisions made will consider the impact on current and future generations. ”



Community Values

Our values describe what we believe in and what we aspire to for the future. The community considered what they most valued about where they live and what they want Gosford to be like in the year 2025.

The following community values are a summary of what people said:

Caring Community – we are community minded and embrace diversity.

Relaxed Lifestyle – we cherish living in our relaxed coastal bushland setting with its safe, village-like atmosphere.

Natural Assets – we love our beaches and waterways, the natural environment, clean air and the open space that surrounds us. We have a great desire to retain these qualities.

Transport and Good Infrastructure – we appreciate and understand the importance of the good network of public transport, communications and community facilities that we have.

Good Location – we, whilst cherishing our coastal bushland paradise, are appreciative of the easy access to Sydney, the Hunter Valley and Newcastle.

Participating in Community Life – we feel well serviced by our shopping, accommodation and entertainment options. We also appreciate the abundance of outdoor sporting facilities, parks, and walking and bike tracks.

Identity – we treasure and celebrate our unique social, cultural, indigenous, built and natural heritage elements which bind us together into the fabric of who we are today.

Guiding Principles

The Community Strategic Plan aims to ensure that decision making, actions and management are undertaken to meet the present needs of residents without compromising the needs of future generations. In doing this, consideration is given to existing and desired social, economic and environmental aspects as well as good governance.

The Plan's effectiveness depends largely on the quality of information used to inform it, as well as the guiding principles that underpin it. Gosford's Community Strategic Plan's Guiding Principles are as follows:

Equitable and Inclusive:

The Community Strategic Plan is committed to ensuring fairness in decision making, actions and management. Opportunities will be provided to all residents so they can participate in decisions that affect their lives.

Useful:

The Community Strategic Plan will clearly outline the direction for all in a user friendly, easy to read format that includes relevant information for local communities and stakeholders.

Informed:

The Community Strategic Plan considers a range of information sources such as legislation, industry research, and community and stakeholder issues.

Ethical:

The Community Strategic Planning process is committed to ensuring that decision making is fair and focuses on reaching agreement. It will look to involve the whole community so that concerns are understood and considered. Reporting on the Community Strategic Plan will be accountable and transparent and readily available to all residents.

Connected:

The Community Strategic Plan is committed to partnerships to find common ground on local issues and to ensure that services are provided in an integrated way.

Enduring:

The Community Strategic Planning process will consider the needs of current and future generations and will ensure that services are prioritised according to whole of community needs, and adequately resourced.

*it's all
about us*



Our Community

The original inhabitants of the Gosford area are the Guringai and Darkinjung Aboriginal people.

European settlement dates from the 1820s, with development mainly in the east or along the coast, particularly around the waterways.

Land was used mainly for timber-getting. Ship building industries were also important. The townships of Gosford, Kincumber and Blackwall were established in the 1830s. Growth was limited until the 1860s, but was boosted by the establishment of several shipyards and citrus orchards. Further growth took place in the 1880s and 1890s, aided by the completion of the railway line and the expansion of tourism and continued into the early 1900s, with the subdivision of land along the waterways and beaches for holiday villages and resorts.

Gosford Today – What's our community like?

Gosford and the Central Coast Region are characterised by change. Features of community life that influence how services are provided and how people interact within their neighbourhoods include: a growing and ageing population, high levels of people commuting out of the area for work,

and the development of village-style communities surrounded by natural waterways and natural areas.

Key features that describe our local community are:

- A relaxed lifestyle and strong sense of community
- A temperate and reliable climate
- Abundant natural attractions and recreational opportunities
- Small connected communities with a sense of identity and place surrounded by the natural environment
- An attractive holiday destination that is now home to many families and an increasing older population
- Diverse cultural activities which reflect and enhance the varied lifestyles, cultures and environment
- A growing recognition of Aboriginal heritage and culture
- High levels of community spirit
- High levels of sporting participation
- Willingness to volunteer and help others in the community
- A location well connected to Sydney and Newcastle.

Aspects we consider important for quality of life:

- health, life balance and opportunities for recreation and leisure
- community connectedness
- social relationships
- financial security
- feeling in control and having a purpose in life
- acceptance and diversity
- access to, and equity of services
- life-long learning
- cultural expression and participation
- engagement with natural and built environments.

Population

The population of Gosford has grown rapidly, particularly through the 1970s and 1980s. In 1960 the population was around 31,000 rising to 52,000 in 1970, and by 1986 had reached 109,000. This trend continued in the 1990s and by 2001 the population was 155,000. The current estimated population for Gosford at the 2011 Census was 167,693, an increase of 4,283 persons since 2006. The area continues to experience a dual pattern of population growth with both mature aged persons and families with school aged children.

Older people are attracted for retirement; with families drawn by an affordable coastal lifestyle, whilst still having access to the Sydney Metropolitan Area. This has implications for the future pattern of demand for services. Additionally, younger people in the 18–25 age group are migrating away for work, education and lifestyle reasons, impacting the makeup, vitality and diversity of our community.

2011 Census highlights

These highlights paint a picture of how things like population, housing and education attainment is changing over time. For example, there are greater numbers of people born overseas and from non-English speaking

backgrounds in Gosford, and our residents are increasingly staying in school longer and participating in tertiary education. Housing tenure is changing as there are more mortgage holders and renters rather than people who own their home, and medium density housing is becoming more of an option in the area. There was strong growth in both costs of mortgages and renting, and a higher proportion of our workers are commuting out of the area.

between 2006 to 2011

- increase from 14% to 16% of the population was born overseas
- increase from 5% to 6% of the population was from a non-English speaking background
- decrease from 73% to 71% of the population nominated they had a religious belief
- 34% of households earned below \$649 per week, by 2011 24% earn less than \$600
- increase from 14% to 22% of households earned more than \$2,000 per week
- increase from 12% to 14% of the population aged 15 and over held a Bachelor or higher degree
- decrease from 45% to 43% of the population aged 15 and over had no qualification
- decrease from 47% to 30% of the population aged 15 and over left school at year 10 or below

- 18% of the population reported performing voluntary work in both years
- decrease from 35% to 34% of the population owned their dwelling
- increase from 32% to 33% of households purchasing property
- increase from 24% to 25% of renters
- decrease from 56% to 21% of households had no internet connection
- increase from 44% to 61% of households with a mortgage paid more than \$1600 per month
- increase from 6% to 25% of households renting paid more than \$350 per week
- increase from 16% to 21% of households live in medium density housing, eg townhouses and villas
- increase from 25% to 34% of our workforce commute each day.

(Australian Bureau of Statistics, 2006 & 2011 Census)

In 2031

- The population of Gosford is forecast to increase by 15,238 persons to around 182,000
- The number of households is expected to have risen to 76,215
- The number of people aged over 60 is expected to increase to 50,923 which will be over a quarter of the population

(Population forecasts, id consulting Pty Ltd)





*our
natural
environment,
it's beautiful & essential*

Our Environment

Gosford possesses unique environmental assets that are appealing to both residents and visitors. As awareness and appreciation of the benefits of the environment grow, greater emphasis is being placed on the sustainability and preservation of the environment.

The natural environment is essential to the survival of the human species.

The air we breathe, the water we drink, the places we choose to live in and the jobs we need to support ourselves and our family all depend on the natural environment.

Our Environment Today

At a glance, some of the key factors affecting our environment today are:

- ▶ The consumption of energy from non-renewable sources such as coal in Australia has been increasing for many years.

- ▶ Australia has the highest per capita level of greenhouse gas emissions in the developed world.
- ▶ Australia has the second highest per capita level of water consumption in the developed world, with Gosford residents remaining one of the most water efficient communities in Australia using 140kL of water on average per resident at their properties during 2008/09 (well below the national average of 167kL).
- ▶ In 2007 Australia was reported to be the third highest per capita generator of waste in the developed world.

Locally, waste trends show the total solid waste disposed to Council's landfills per person decreased from 2003 to 2008. There was a rise in 2010, compared to the previous year.

- As the population continues to increase, both in number and affluence, there is more pressure on the natural environment.
- The way in which people use the land has changed Australia's natural systems and landscapes significantly. There is a range of threatened species and endangered ecological communities known to occur locally.

Ecosystem Services refers to the many benefits the natural environment provides for our community, including:

- **Provisioning Services –**
food, water, timber, fibre and genetic resources
- **Regulating Services –**
the regulation of climate, floods, disease and water quality
- **Cultural Services –**
recreational, aesthetic and spiritual benefits
- **Supporting Services –**
soil formation, pollination and nutrient cycling.

At the same time as the environment provides many benefits to the community, people impact the environment as we go about our daily lives. Some of the impacts that everyday living has on the natural environment include:

- Run-off of pesticides, fertilisers and animal waste
- Pollution of land, water and air resources
- Introduction of non-native plants and animals
- Over harvesting of fisheries
- Destruction of wetlands
- Erosion of soils
- Deforestation
- Urban sprawl.

These impacts can reduce the ability of the natural environment to continue to provide benefits to the community.

If people continue to strive for economic growth and aim to increase their standard of living without due consideration to the natural environment, the ability of future generations to have a similar quality of life and economic security will be affected.



our livelihood, building on our strengths

Our Economy

The local economy needs to develop a broader, more secure and sustainable foundation to provide jobs for its increasing population and to cut the number of people required to commute to work each day.

Over the last few decades the area has developed as a commuter, holiday and retirement destination. With a narrow economy, the biggest economic issue is the need to create new jobs to reduce the number of people commuting out of the area for work. A growing population will generate additional requirements to look after their needs including: teachers, nurses, shop assistants, police, chefs and a range of other jobs. However, analysis shows this will only deliver about two thirds of the new jobs needed – the rest will have to come from growth of existing enterprises and the establishment of new business.

The local economy remains dependent on consumer spending. Therefore, local businesses and jobs are affected heavily when local people reduce spending or spend outside of the area.

Our economy has had an extended period of low levels of new investment, partly due to the NSW economy's lack of robustness. It is also partly because most areas in Gosford are 'built out' so there are few large parcels of unused land available for development or relocation of business to the area.

Whilst unemployment levels over the past few years have improved, participation rates have decreased as people of working population age choose not to be employed. Underemployment also remains an issue for part time workers in the area who wish to work more hours than those available. High levels of youth unemployment continue to be a challenge for the local community.

What industries do we work in?

Between the 2006 and 2011 Census, the number of employed people in Gosford increased from 66,857 to 71,061, an increase of 4,204 persons. 66% per cent are employed locally across a range of industries in response to demand for services.

The largest employment industries are retail trade, health, education, public administration, accommodation and restaurants. The remainder of our workforce (34%) commutes each day – a large share being professionals and managers.

In 2011 the three most popular industry sectors for employment were:

- Health Care and Social Assistance (in 2006, 9,156 & 2011, 10,693 persons were employed) 15% of employed persons worked in Health Care and Social Assistance, up from 13.7% in 2006
- Retail Trade (in 2006, 8,701 & 2011 8,209 persons were employed) 11.7% worked in Retail Trade, down from 13% in 2006
- Construction (in 2006, 6,074 & 2011, 6,486 persons were employed). 9.1% of employed persons worked in Construction both in 2006 and 2011.

(Australian Bureau of Statistics 2011 Census)

In 2011 the major changes in industries for employed residents were:

- A larger percentage of persons employed in Health Care and Social Assistance (an extra 1,487 persons);
- A larger percentage of persons employed in Education and Training (an extra 617 persons);
- A larger percentage of persons employed in Professional, Scientific and Technical Services (an extra 599 persons);
- A larger percentage of persons employed in Accommodation and Food Services (an extra 564 persons);
- A smaller percentage of persons employed in Retail Trade (410 persons less) and Manufacturing (260 persons less).

(Australian Bureau of Statistics 2011)

Compared to Sydney the population of Gosford has a larger percentage of persons employed in Health Care and Social Assistance and Retail Trade, and a smaller percentage persons employed in Professional, Scientific and Technical, and Financial and Insurance Services.

What types of jobs do we do?

In 2011 the three most popular occupations were:

- Professionals; (in 2006, 13,129 & 2011 14,924 persons were employed) 21% of employed persons worked as Professionals, up from 19.6% in 2006
- Clerical and Administrative Workers; (in 2006, 10,531 & 2011, 10,862 persons were employed) 15.3% worked in Clerical or Administration, down from 15.8% in 2006
- Technicians and Trades Workers; (in 2006, 10,155 & 2011 10,626 persons were employed) 15% worked as Technicians and Trades, down from 15.2% in 2006.

(Australian Bureau of Statistics 2011 Census)

In 2011 the major changes in occupations for employed residents were:

- A larger percentage of persons employed as Professionals (an extra 1,795 persons);
- A larger percentage of persons employed as Community and Personal Service Workers (an extra 1,093 persons);
- A larger percentage of persons employed as Managers (an extra 502 persons);
- A larger percentage of persons employed as Technicians and Trades Workers (an extra 471 persons)

(Australian Bureau of Statistics 2011 Census)

Overall there are key emerging occupational representation in Professional and Managerial Roles, and more noticeably strong growth in the Health Care and Social Assistance industry and Community and Personal Service occupations.



GOSFORD'S STORY



it's
important
to us

The Community Strategic Plan objectives and strategies respond to the issues highlighted through engagement and review processes. They reflect our existing values and what we want for the future.

When planning for our future needs, discussions often focus on what we don't have or the deficiencies in a community. Limited consideration is given to communities being made up of people with skills, abilities, interests, resources, passions, energy and relationships.

The solutions to the challenges we face are about what the community, business and government can achieve together. We continue on the journey of creating the future we all want, together!

It is clear that people value our community and its individual members, describing where they live as a caring community that is inclusive and welcoming. There is a strong feeling that people are always willing to get involved in community events and pull together in times of need.

The natural environment is also highly valued and there is a great deal of awareness of environmental issues. We value living close to a beautiful yet fragile and sensitive natural environment. Everyone loves the

beaches, the waterways and the bush. Protecting and valuing natural areas is seen as critical, as is being able to experience these areas.

We value the 'Central Coast lifestyle' away from the hustle and bustle, and it's convenient proximity to major centres such as Sydney and Newcastle. Gosford is recognised as a great place for families because of its diversity of services and facilities. We value the opportunity to participate in sporting and recreational activities. Increasing value is being placed on new artistic and cultural opportunities, and we continue to value and express the importance of our Indigenous and non-indigenous cultural heritage.

Our topography means that our homes, jobs, services and facilities are dispersed, good linkages are seen by many as essential. Getting around our community is challenging and a greater focus on integrating transport networks is needed. Transportation is more than the road network – it is about linkages, and footpaths and cycle ways should continue to be a focus for the future.

Getting around our community is also about having a destination to be proud of, and the deterioration of Gosford City Centre is an area of concern. There is a desire that the future focus should be on revitalising the City Centre and waterfront so Gosford can become a thriving regional centre.

We feel that safety and feeling safe should continue to be a focus for the future. We want our public spaces to be safe to enjoy and places where we feel included. A range of people, including young people, identified many public spaces that they use regularly and said that they would like to see more services and facilities to support better use of these areas, such as entertainment and events.

The need for more local employment was consistently identified as an area requiring ongoing focus. The creation of new jobs to reduce the number of people commuting is one of the biggest economic issues, and people say having more local jobs would benefit the whole community. We also expressed concern regarding lower than state average education levels and agreed on continuing to focus on increasing higher school completion rates.

In the past many of us have spoken passionately about water use and the need to secure our water supply, and many have said this must be an ongoing future focus. More broadly, we feel responsible use of our natural resources is essential and we need to encourage a 'sustainable lifestyle', balancing development and its impacts on the natural environment.

It is not surprising that more recent community conversations have focused on climate change. As a coastal community, we have concerns about sea level rise and the impacts this may have. Getting government, business, communities and individuals to respond to climate change effectively is seen by the community as an important future focus.

The Community Strategic Plan is a continuation of our journey to shape the future our community wants. As we make this journey we need to consider what impact our decisions will have on both our current and future generations.

Challenges for the Future

Society & Culture

- How** do people balance work, family and other commitments?
- How** will we adapt to changes in population and the way people live?
- How** do we ensure access to and participation in community life as our community changes and develops?
- How** do we ensure fair access and equity across our diverse community?
- How** do we ensure everyone is valued?
- How** do we ensure our community is resilient to the challenges we face?
- How** will we protect, manage, enhance and conserve our indigenous and non-indigenous cultural heritage?
- How** do we ensure people feel safe and included in our community?

Environment

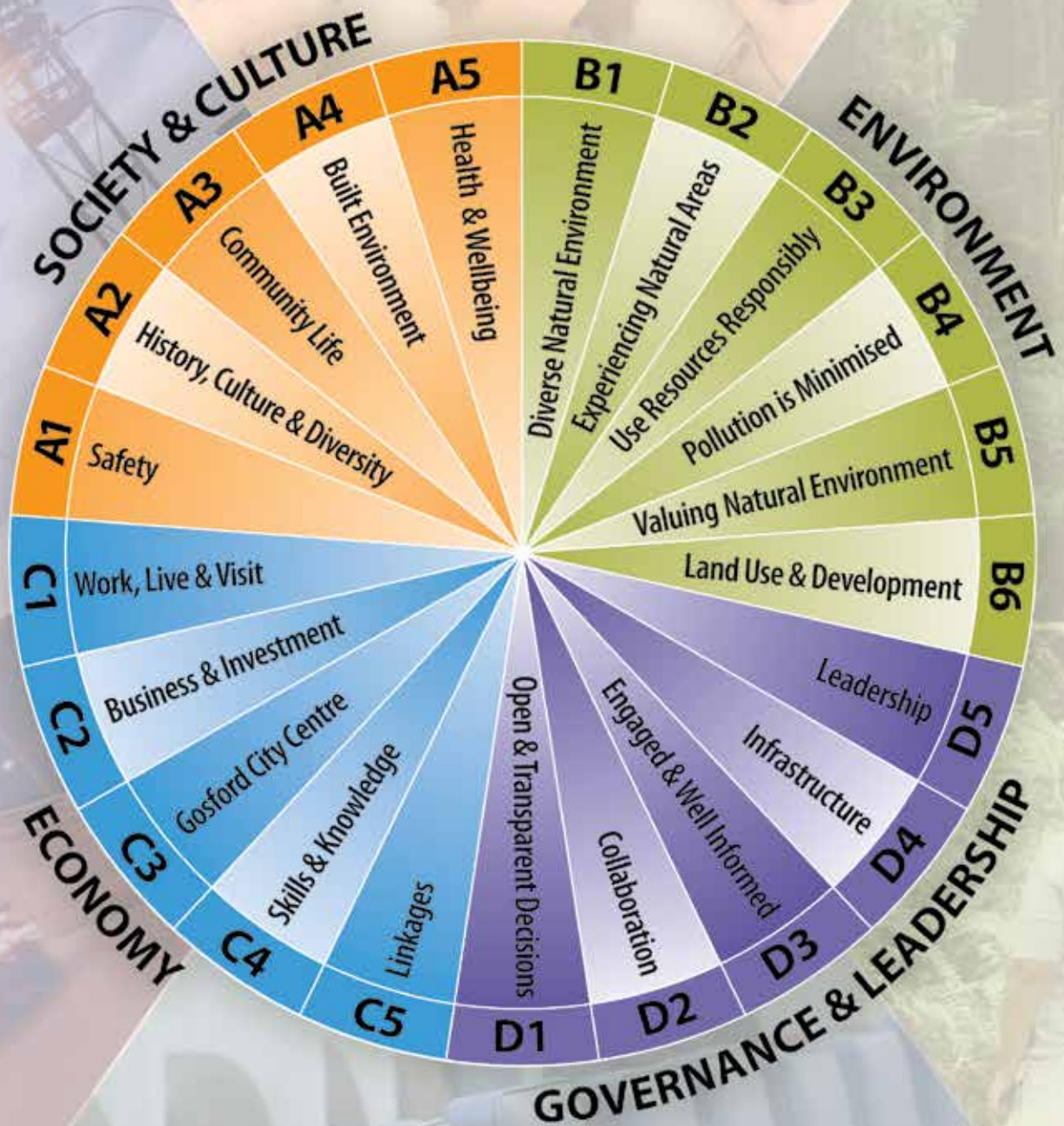
- How** can we reduce the impacts of human activity on the environment to protect it for future generations?
- How** do we ensure the protection of local threatened species and ecologically endangered communities?
- How** do we reduce local energy consumption and increase the use of renewable resources?
- How** do we protect our local flora and fauna?
- How** do we ensure people can continue to access and experience our natural areas?
- How** do we better manage demand of limited water resources?
- How** do we reduce waste regeneration and increase its reuse and recycling?
- How** do we further increase our understanding of and response to environmental issues?

Economy

- How** do we create a larger, diverse, sustainable local economy?
- How** do we ensure people can access the education, services, jobs and activities they require?
- How** can we capitalise on our location and assets to encourage business investment?
- How** do we reduce the number of people leaving the region for work or study opportunities?
- How** do we increase investment in infrastructure from all levels of government?

Governance & Leadership

- How** do we ensure leaders are empowered to deliver the services and infrastructure the community requires?
- How** are community expectations managed whilst getting the balance right between the environment, economy and society?
- How** do we address the dilemma of wanting to retain the small villages with our desire to grow?
- How** do we ensure that leaders and decision makers have the information they need?
- How** do we ensure accountability and transparency in decision making?
- How** do we improve communication processes and ensure open dialogue in the community?
- How** do we address the impacts of Climate Change?



*charting our
future*

Themes, Objectives, Strategies & Measures

The Community Strategic Plan brings together the aspirations and priorities of the community. It has been organised to describe the balance and connections between what people have said and what needs to be done.

Information in this section is grouped around four key themes

A - Society & Culture

B - Environment

C - Economy

D - Governance & Leadership

The facing chart is a summary of all the objectives for each theme.

No one theme is more important – it is a balance across all themes that will bring the greatest benefits to the community.

Each of the four theme areas includes a number of objectives. Objectives are broad directional statements describing the community aspirations for the future. A number of strategies have been written for each of the objectives focusing on areas of action.

It is important to measure whether the objectives in the plan are being addressed and whether progress is providing positive benefits to the community. Each objective includes measures to check we are travelling in the right direction. Measures will be reported on in the Four Year Progress

Report called the State of the City Report. Measurements of our progress may describe certain targets or indicators. For example, a measure for employment may be an increase in the number of local jobs and a measure for safety may be resident satisfaction for perception in public places.

In each objective there is a table which identifies those with a role to play in implementation of the Community Strategic Plan. This list is not the final list of those responsible. It is envisaged that over time this list will grow and be refined to demonstrate the breadth of roles in achieving what the community have said they want. This is a starting point for discussion which will hopefully grow with the Community Strategic Plan and the community it is referring to.

Under each of the four themes is also a list of ideas for how each of us individually can contribute to the Community Strategic Plan.

This document reinforces the role we all have to play in creating the community we want. No one government agency or group of people are responsible - we all are.

Our Direction for the Future

This theme relates to community wellbeing, social connection, feeling included and valued, sense of community and cultural vitality. The objectives and strategies respond to the many aspects of living in our community.

We want balance between work, family and other commitments. Large numbers of people leaving the area to go to work, as well as large numbers of people living alone and an ageing population, impact on the opportunities for the community to come together.

There is agreement that good access and flexible services is very important – there is a strong focus on amenity and having services to meet our needs. We want to feel safe, included in community life, and able to enjoy a healthy lifestyle.

We also want to protect and celebrate our indigenous and non-indigenous cultural heritage and the uniqueness of the Central Coast Region.

Objectives

- A1** Our community is a safe place
- A2** Our local history, culture and diversity is valued and celebrated
- A3** Everyone has fair access and opportunity to participate in community life
- A4** Our built environment is a desirable place to be
- A5** Our health and wellbeing provide for a satisfying and productive life

A1 - Our community is a safe place

Community safety responds to perceptions of safety and crime, the need for safe and accessible community spaces, an increased number of people living alone, and valuing diversity.

Strategies

A1.1	Promote all opportunities to increase safety in public spaces
A1.2	Implement and support programs that reduce the incidence of crime
A1.3	Build connections and relationships in the community

Measuring our Progress

Indicator	Measures	Direction
How safe do we feel in our neighbourhoods and is reported crime decreasing?	Recorded offences for assault and break and enter Source: NSW Bureau of Crime Statistics	▼ Decrease in recorded offences for assault and break and enter
	Perception of safety in local area Source: Quality of Life on the Central Coast Survey	▲ Increase in perception of safety in local area, when walking after dark, and for children
	Perception of crime or public nuisance Source: Quality of Life on the Central Coast Survey	▼ Decrease in perception of problems with crime and public nuisance
	Perception of neighbourhood trust Source: Quality of Life on the Central Coast Survey	▲ Increase in perception of neighbourhood trust

A1 - Our community is a safe place was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

A1 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	✓
Community Members and Groups		✓	✓
Department of Education and Communities	✓	✓	✓
Department of Family and Community Services	✓	✓	✓
Department of Premier and Cabinet		✓	
Gosford City Council	✓	✓	✓
Non Government Agencies		✓	✓
NSW Police Force	✓	✓	✓
Office of Liquor, Gaming and Racing		✓	✓
Wyong Shire Council		✓	



A2 - Our local history, culture and diversity is valued and celebrated

Celebrating Aboriginal, multicultural, environmental and local heritage, valuing diversity, recognising the Central Coast as a region, providing accessible local recreation and entertainment are all important to our community.

Strategies

A2.1	Honour and celebrate Aboriginal and multicultural heritage
A2.2	Honour and celebrate Gosford's history and its people
A2.3	Promote opportunities for a range of local cultural and recreational activities
A2.4	Embrace the Central Coast as a Region

Measuring our Progress

Indicator	Measures	Direction
How much do we value our community diversity?	Community appreciation of diverse cultures and communities <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in agreement that it is good for society to be made up of different cultures</i>
How often do we attend arts, cultural and creative activities?	Attendance to arts and cultural activities <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in attendance to arts related activities</i>
	Participation in arts and related activities <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in participation in arts and related activities</i>
How do we like to spend our free time and are we satisfied with outdoor and leisure venues?	Visitation to leisure venues and outdoor / natural environments <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in visitation to leisure and sporting events, venues and the natural environment</i>
	Satisfaction with venues and opportunities to participate in leisure time activities <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in positive perception of venues and opportunities to participate in leisure time activities</i>

A2 - Our local history, culture and diversity is valued and celebrated was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

A2 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	
Central Coast Tourism	✓	✓	✓
Community Members and Groups		✓	✓
Gosford City Council	✓	✓	✓
Central Coast Tourism	✓	✓	✓
Department of Education and Communities	✓	✓	✓
Department of Families and Community Services		✓	✓
Department of Premier and Cabinet		✓	✓
Heritage Branch	✓	✓	✓
National Parks and Wildlife Service	✓	✓	✓
Non Government Agencies	✓	✓	✓
Office of Environment and Heritage	✓	✓	✓
Regional Development Australia	✓	✓	✓
Wyong Shire Council		✓	✓



A3 - Everyone has fair access and opportunity to participate in community life

Increased pressure on infrastructure and services and access to appropriate accommodation and transport are important challenges.

Opportunities to participate in community life must respond to accessibility of spaces and places, increased number of people living alone, an ageing population, commuting and a work life balance.

Strategies

A3.1	Planning considers the diversity of people in our community
A3.2	Provide services and activities to support a balanced lifestyle
A3.3	Improve access to community services, programs and facilities
A3.4	Increase the availability of appropriate housing
A3.5	Secure funding to address backlog in service provision

Measuring our Progress

Indicator	Measures	Direction
Do we have access to appropriate accommodation?	Households with accommodation costs 30% or more of gross income <small>Source: Australian Bureau of Statistics</small>	⬇️ <i>Decrease in proportion of all households with accommodation costs 30% or more of gross income</i>
	Perception of affordability of a reasonable standard of housing <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increased positive perception of affordability of reasonable standard of housing in the area</i>
What is our income and can we afford everyday needs?	Equivalised gross household income <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Overall increase in higher income quartiles and decrease in lower income quartiles</i>
	Distribution equivalised gross household income <small>Source: Australian Bureau of Statistics</small>	⬇️ <i>Reduced disparity between areas in Gosford LGA</i>
	Ability to afford everyday needs <small>Source: Quality of Life on the Central Coast Survey</small>	⬇️ <i>Decrease in proportion of residents experiencing financial stress in meeting everyday needs</i>
	Ability to raise money in an emergency <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in residents relative ability to raise \$2000 in an emergency</i>
Does everyone have access to the internet?	Households with access to broadband internet and without internet <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Increase in proportion of residents with broadband internet and decrease in residents without internet</i>

Indicator	Measures	Direction
What is our ranking of advantage or disadvantage?	Index of Relative Socio-economic Disadvantage (IRSD) Source: Australian Bureau of Statistics	⬆ Overall increase in IRSD score combined with reduction in number of areas in the lower deciles
	Index of Education and Occupation (IEO) Source: Australian Bureau of Statistics	⬆ Overall increase in IEO score combined with reduction in number of areas in the lower deciles
How are young children developing in our community?	Australian Early Development Index (AEDI) Source: Australian Bureau of Statistics	⬆ Increase in percentage meeting AEDI targets and decrease in percentage who are vulnerable according to AEDI

A3 - Everyone has fair access and opportunity to participate in community life was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

A3 Key Contributors

	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	✓
Central Coast Local Health District	✓	✓	✓
Central Coast NSW Medicare Local		✓	✓
Community Members and Groups		✓	✓
Department of Attorney General and Justice		✓	✓
Department of Education and Communities	✓	✓	✓
Department of Family and Community Services	✓	✓	✓
Department of Finance and Services		✓	✓
Department of Premier and Cabinet		✓	✓
Employment and Workplace Relations		✓	✓
Gosford City Council	✓	✓	✓
Non Government Agencies		✓	✓
NSW Ministry of Health		✓	✓
Transport for NSW	✓	✓	✓



A4 - Our built environment is a desirable place to be

Enjoyment of the built environment relates to good design and amenity, accessible spaces and places, perceptions of safety and crime, providing local recreation and entertainment, and the vitality of the Gosford City Centre and other town centres. It is important to address the needs of an ageing population and barriers to participation.

Strategies

A4.1	Enhance the character of our local area through good design
A4.2	Provide opportunities for enjoyment of community spaces and places
A4.3	Increase the cultural vitality of our town centres and villages

Measuring our Progress

Indicator	Measures	Direction
How do we enjoy the built environment?	Visitation to leisure venues <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in visitation to leisure and sporting events and venues</i>
	Satisfaction with venues and opportunities to participate in leisure time activities <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in positive perception of venues and opportunities to participate in arts, creative, sporting and recreation leisure time activities</i>
	Perception of neighbourhood public spaces <small>Source: Quality of Life on the Central Coast Survey</small>	⬆️ <i>Increase in agreement that there are adequate public spaces in the neighbourhood</i>

A4 - Our built environment is a desirable place to be was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

A4 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups			✓
Central Coast Regional Development Corporation	✓	✓	✓
Community Members and Groups		✓	✓
Department of Planning and Infrastructure			✓
Department of Premier and Cabinet		✓	✓
Gosford City Council	✓	✓	✓
Non Government Agencies		✓	✓
NSW Trade and Investment		✓	✓
Transport for NSW		✓	✓
Wyong Shire Council	✓	✓	✓

A5 - Our health and wellbeing provide for a satisfying and productive life

Health and wellbeing responds to:

- Increased pressure on services and infrastructure
- The importance of education
- Commuting and a work life balance
- Barriers to participation and an ageing population
- Providing local recreation and entertainment
- The impacts of a changing climate.

Strategies

A5.1	Promote education and awareness on health and safety issues
A5.2	Provide a range of opportunities to enhance community wellness
A5.3	Ensure health and emergency services are well supported and meet community needs
A5.4	Promote the benefits of a range of learning opportunities.

Measuring our Progress

Indicator	Measures	Direction
How healthy are we?	BMI from self-assessed weight and height <small>Source: NSW Health</small>	↘ Decrease in proportion of overweight or obesity
	Number of fruit and vegetables servings per day <small>Source: NSW Health</small>	↗ Increase in number of people reporting two serves of fruit and five serves of vegetables
Are we getting enough exercise?	Regularity of physical activity of residents <small>Source: Quality of Life on the Central Coast Survey</small>	↗ Increase in residents undertaking daily or weekly physical activity, and decrease in residents that do not do any physical activity
	Participation in fitness and sporting activities <small>Source: Quality of Life on the Central Coast Survey</small>	↗ Increase in proportion of residents that participate in any fitness or sporting activity
	Participation in adequate physical exercise <small>Source: NSW Health</small>	↗ Increase in number of people reporting at least 30 minutes of activity, 5 times a week
Are we affected by health conditions?	Residents reported health status <small>Source: Quality of Life on the Central Coast Survey</small>	↗ Increase in residents in 'very good to excellent' health, and/or reported their health was same or better than in the preceding 12 months
	Residents reported long term health conditions <small>Source: Quality of Life on the Central Coast Survey</small>	↘ Decrease in residents that have long term health conditions



Indicator	Measures	Direction
How are we feeling emotionally?	Residents reported level of vitality Source: Quality of Life on the Central Coast Survey	↘ Decrease in proportion of residents that experienced low energy over the preceding 4 weeks
	Kessler 10 scale of psychological distress Source: NSW Health	↘ Decrease in percentage of psychological distress (measured using the Kessler 10 scale)
Are we able to access a doctor or dentist?	Residents reported access to GP services Source: Quality of Life on the Central Coast Survey	↘ Decrease in barriers to accessing GP services
	Residents reported access to after hour GP services Source: Quality of Life on the Central Coast Survey	↘ Decrease in difficulty in accessing after hours GP Services
	Regularity of visits to the dentist Source: Quality of Life on the Central Coast Survey	↗ Increase in regular visits to the dentist of once a year or more

A5 - Our health and wellbeing provide for a satisfying and productive life was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

A5 Key Contributors

	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	✓
Central Coast Local Health District	✓		✓
Central Coast NSW Medicare Local		✓	✓
Community Members and Groups		✓	✓
Department of Education and Communities	✓		✓
Department of Family and Community Services	✓	✓	✓
Department of Planning and Infrastructure			✓
Department of Premier and Cabinet		✓	✓
Gosford City Council	✓	✓	✓
Non Government Agencies		✓	✓
Non Government Education and Care Providers	✓		✓
NSW Ministry of Health	✓	✓	✓

Ideas to make it happen:

- Get to know your neighbours
- Participate in community events
- Utilise public spaces
- Keep an eye out for others
- Observe the speed limit especially in local neighbourhood streets
- Walk or ride around your local neighbourhood
- Promote multiculturalism
- Support local events and festivals
- As a community celebrate our successes
- Learn about local history
- Join a community group
- Become a volunteer
- Attend / support cultural venues, events and activities
- Develop leadership skills in young people
- Keep your neighbourhood tidy
- Get involved in sporting and recreational activities
- Give Blood
- Become an organ donor
- Advocate to improve your community



Our Direction for the Future

This theme relates to valuing and appreciating the natural environment, environmental protection and the use of resources. The objectives and strategies respond to the many aspects of the natural environment.

The natural environment is one of the main reasons people choose to live in the Gosford area.

We acknowledge that economic growth without consideration of the natural environment affects quality of life for future generations. We want a secure water supply and are concerned about energy consumption and the amount of waste for disposal.

There are a range of threatened species and endangered ecological communities known to occur locally and it is important to us that native species are protected.

Objectives

- B1** Diversity of the natural environment is protected and supported
- B2** Opportunities exist to access and experience natural areas
- B3** We use resources responsibly
- B4** We live in an environment where pollution is minimised
- B5** Benefits of the natural environment are understood and valued
- B6** Land use and development protects the value and benefits provided by the natural environment

B1 - Diversity of the natural environment is protected and supported

Protecting diversity responds to human impacts on native species and ecosystems, threatened and endangered species and communities, degradation and pollution, and increasing the representation of conservation lands.

Strategies

B1.1	Identify and manage threats to native flora and fauna
B1.2	Identify and conserve areas of conservation value
B1.3	Support the healthy function of our ecosystems

Measuring our Progress

Indicator	Measures	Direction
What land is under conservation in Gosford?	Public conservation land in Gosford <small>Source: NSW Office Environment and Heritage, NSW National Parks and Wildlife Service, Land and Property Information, Gosford City Council</small>	⬆ Increase in hectares of public land for conservation purposes
	Voluntary agreements for conservation of land <small>Source: Nature Conservation Trust, NSW Office of Environment and Heritage and Catchment Management Authorities</small>	⬆ Increase in hectares of land with voluntary agreements for conservation purposes

B1 - Diversity of the natural environment is protected and supported was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

B1 Key Contributors

	Information Provision &/or Service Provider	Advocate	Partner	Regulator
Business and Business Groups		✓	✓	
Community Members and Groups		✓	✓	
Department of Planning and Infrastructure		✓	✓	
Department of Premier and Cabinet		✓	✓	
Gosford City Council	✓		✓	
Hawkesbury Nepean Catchment Management Authority		✓	✓	
Hunter Central Coast Rivers Catchment Management Authority		✓	✓	
Non Government Agencies		✓	✓	
Office of Environment and Heritage	✓	✓	✓	
Wyong Shire Council		✓	✓	



B2 - Opportunities exist to access and experience natural areas

This responds to a desire for providing recreational opportunities, the protection and celebration of our environmental heritage and participation in community life.

Strategies

B2.1	Improve and promote public access to natural areas
B2.2	Increase participation in community based environmental activities
B2.3	Protect natural areas whilst encouraging access by the community

Measuring our Progress

Indicator	Measures	Direction
In what way do we enjoy the natural environment?	Visitation to the natural environment Source: Central Coast Quality of Life Survey	⬆ <i>Increased in visitation of natural environment such as lake, river, beach, creek, bushland, reserve, forest, park or open field</i>
	Perception of the natural environment Source: Central Coast Quality of Life Survey	⬆ <i>Increased positive perceptions of feeling good when outdoors, and the quality of the environment</i>
How often are we participating in environmental activities?	Participation in environmental activities Source: Central Coast Quality of Life Survey	⬆ <i>Increase in resident involvement in environmental activity</i>
	Volunteering in environmental activities Source: Gosford City Council, State Forests, NSW National Parks and Wildlife Service, Community Environment Network	⬆ <i>Increase in participation rate of volunteers in environmental based activities</i>
What is the water quality of our recreational waterways?	Recreational water quality Source: Gosford City Council	⬆ <i>Ensuring recreational water monitoring sites reach or exceed water quality targets</i>

B2 - Opportunities exist to access and experience natural areas was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

B2 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner	Regulator
Business and Business Groups		✓	✓	
Central Coast Tourism	✓	✓	✓	
Community Members and Groups		✓	✓	
Crown Lands	✓	✓	✓	
Department of Primary Industries		✓	✓	

B2 Key Contributors

	Information Provision &/or Service Provider	Advocate	Partner	Regulator
Department of Premier and Cabinet		✓	✓	
Gosford City Council		✓	✓	✓
National Parks and Wildlife Service	✓	✓	✓	
Non Government Agencies		✓	✓	
Office of Environmental Heritage		✓	✓	
Wyong Shire Council		✓	✓	✓

B3 - We use resources responsibly

Resource use responds to the pressure of population increase, sustainability of economic growth, human impacts on native species and ecosystems, a secure water supply, energy use, and consumption, waste, reuse and recycling.

Strategies

B3.1	Reduce resource consumption and minimise waste
B3.2	Increase use of renewable resources and decrease the use of non-renewable resources
B3.3	Change consumer behaviour to reduce impacts on the environment without affecting quality of life
B3.4	Increase the reuse and recycling of resources
B3.5	Secure adequate water supply for managed demand

Measuring our Progress

Indicator	Measures	Direction
What is our energy consumption and what greenhouse gas emissions are produced?	Electricity and natural gas consumption <small>Source: Ausgrid and Jemena</small>	▼ <i>Decrease in electricity and gas consumption</i>
	Installed capacity for grid connected solar power <small>Source: Ausgrid</small>	▲ <i>Increase in installed capacity for grid connected solar power</i>
	Greenhouse gas emissions from electricity and natural gas consumption <small>Source: Ausgrid and Jemena</small>	▼ <i>Decrease in total greenhouse gas emissions from electricity and natural gas consumption</i>
How much potable and recycled water are we using?	Consumption of potable water for residential use <small>Source: Gosford City Council</small>	▬ <i>Consumption of potable water in accordance with demand management strategy</i>
	Recycled water supplied for industry and open space <small>Source: Gosford City Council</small>	▲ <i>Increase recycled water supplied where prudent</i>
How much waste and recycled material do we produce?	Municipal waste to landfill <small>Source: Gosford City Council</small>	▼ <i>Decrease tonnes, and tonnes per person of landfill waste, and decrease recyclables and green waste into red bins</i>
	Residential recycled and green waste <small>Source: Gosford City Council</small>	▲ <i>Increase tonnes, and tonnes per person of recycling and green waste, and decrease contaminants into yellow bins</i>

Indicator	Measures	Direction
What are the community's concerns about the environment?	Community concerns about environmental problems Source: NSW Office of Environment and Heritage	▼ <i>Decrease in lack of concern for environmental problems</i>
	Frequency of everyday environmental behaviours Source: NSW Office of Environment and Heritage	▲ <i>Increase number of everyday environmental behaviours undertaken</i>

B3 - We use resources responsibly was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 63. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

B3 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner	Regulator
Business and Business Groups		✓	✓	✓
Community Members and Groups		✓	✓	
Central Coast Regional Development Cooperation			✓	
Department of Planning and Infrastructure	✓	✓	✓	
Department of Premier and Cabinet		✓	✓	
Department of Primary Industries				
Environment Protection Authority			✓	
Gosford City Council		✓	✓	✓
Non Government Agencies		✓	✓	
NSW Trade and Investment			✓	
Office of Environment and Heritage	✓	✓	✓	
Wyong Shire Council		✓	✓	✓



B4 - We live in an environment where pollution is minimised

In response to compliance with environmental standards, consumption, waste, reuse and recycling, energy use, pressures of population increase, sustainable economic growth, human impacts on native species and ecosystems.

Strategies

B4.1	Prevent and reduce pollution from human activities
B4.2	Manage the impacts to humans and the environment from pollution (including Climate Change impacts)
B4.3	Protect the natural environment from further pollution

Measuring our Progress

Indicator	Measures	Direction
How do particulates affect our air quality?	Level of particulate pollution Source: Central Coast Area Health	⬆️ <i>Maintain particulate pollution levels within recommended levels</i>
What are our greenhouse gas emissions from electricity and natural gas?	Greenhouse gas emissions from electricity use Source: Ausgrid	⬇️ <i>Decrease in greenhouse gas emissions from electricity use</i>
	Greenhouse gas emissions from natural gas consumption Source: Jemena	⬇️ <i>Decrease in greenhouse gas emissions from natural gas consumption</i>
How is the health of our waterways?	Health of our waterways Source: Gosford City Council	⬆️ <i>Target score for monitored waterways meet or exceed Gosford Water Quality Basic Score Index target</i>
	Recreational water quality Source: NSW Office of Environment and Heritage	⬆️ <i>Ensuring recreational water monitoring sites reach or exceed water quality targets</i>

B4 - We live in an environment where pollution is minimised was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

B4 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner	Regulator
Gosford City Council	✓	✓	✓	✓
Community Members and Groups		✓	✓	
Business and Business Groups		✓	✓	
Department of Planning and Infrastructure	✓	✓	✓	
Department of Premier and Cabinet		✓	✓	
Non Government Agencies		✓	✓	
NSW Environment Protection Authority		✓	✓	✓
Office of Environment and Heritage	✓	✓	✓	
Wyong Shire Council		✓	✓	✓

B5 - Benefits of the natural environment are understood and valued

This responds to understanding the human impacts on native species, energy use, consumption, waste reuse and recycling, compliance with environmental standards, securing adequate funding for projects, and how we protect and celebrate environmental heritage.

Strategies

B5.1	Increase awareness and understanding of the natural environment
B5.2	Invest in research to gather evidence of contributions that the natural environment provides to the economy
B5.3	Increase involvement in actively protecting the natural environment

Measuring our Progress

Indicator	Measures	Direction
In what way do we enjoy the natural environment?	Community enjoyment of the natural environment Source: Central Coast Quality of Life Survey	⬆️ <i>Increased positive perceptions of feeling good when outdoors, and the quality of the environment</i>
How is the community impacted by local environmental issues?	Community perception of the impact of local environmental issues Source: Quality of Life on the Central Coast Survey	⬆️ <i>Decrease the impact of local environment issues on quality of life</i>
What is our adaptive capacity and resilience to the impacts of climate change?	Community perception of the impacts relating to climate change Source: Quality of Life on the Central Coast Survey	⬆️ <i>Increased awareness of the impact of climate change</i>
	Ability to raise money in an emergency Source: Quality of Life on the Central Coast Survey	⬆️ <i>Increase in residents relative ability to raise \$2000 in an emergency</i>
	Ability to get help from family, friends and neighbours Source: Quality of Life on the Central Coast Survey	⬆️ <i>Increase in residents ability to get help from friends, family and neighbours in time of need</i>
What are the community's concerns about the environment?	Community concerns about environmental problems Source: NSW Office of Environment and Heritage	⬆️ <i>Decrease in lack of concern for environmental problems</i>
How are landowners protecting the natural environment for wildlife?	Voluntary land conservation agreements for wildlife protection Source: NSW Office of Environment and Heritage, Community Environment Network, Humane Society International	⬆️ <i>Increase in hectares of land with voluntary agreements for wildlife protection</i>



B5 - Benefits of the natural environment are understood and valued was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

B5 Key Contributors		Information Provision &/or Service Provider	Advocate	Partner	Regulator
Business and Business Groups			✓	✓	
Community Members and Groups			✓	✓	
Gosford City Council		✓	✓	✓	
Non Government agencies			✓	✓	
Office of Environment and Heritage		✓	✓	✓	
Wyong Shire Council			✓	✓	

B6 - Land use and development protects the value and benefits provided by the natural environment

Land use and development relates to sustainable economic growth, securing our water supply, the human impacts on native species, threatened and endangered species and communities, the effectiveness of environmental monitoring, increasing the representation of conservation lands, adequate funding for projects and the protection and celebration of environmental heritage.

Strategies

B6.1	Protect the regions ridgelines (Coastal Open Space System) from urban development
B6.2	Improve the condition of the regions ridgelines (Coastal Open Space System)
B6.3	Plan for population growth within existing developed footprint

Indicator	Measures	Direction
What is our perception of the natural environment?	Perception of the care and protection of the natural environment <small>Source: Central Coast Quality of Life Survey</small>	⬆️ <i>Increase perception that the local environment is well cared for and protected</i>
How is our population changing and what areas are showing population growth?	Population growth or decline by Gosford planning precincts <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Greater residential densities to be located in existing urban areas and centres</i>

B6 - Land use and development protects the value and benefits provided by the natural environment was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

B6 Key Contributors

	Information Provision &/or Service Provider	Advocate	Partner	Regulator
Business and Business Groups		✓	✓	
Community Members and Groups		✓	✓	
Department of Planning and Infrastructure			✓	
Department of Premier and Cabinet		✓	✓	
Department of Primary Industries	✓	✓	✓	
Department of Trade and Investment	✓	✓	✓	
Gosford City Council		✓	✓	
Hawkesbury Nepean Catchment Management Authority			✓	
Hunter Central Coast Rivers Catchment Management Authority			✓	
Non Government Agencies		✓	✓	
Office of Environment and Heritage	✓	✓	✓	
Water Corporation			✓	
Wyong Shire Council		✓	✓	



Ideas to make it happen:

- Recycle and reuse resources
- Use public transport
- Encourage alternate transport
- Car pool
- Use alternate energy
- Consider your impact on others and the environment
- Become a volunteer eg. bushcare
- Donate to a worthy cause
- Buy local
- Support green businesses
- Join a community environment group
- Participate in clean up days
- Get pets desexed
- Take 3 - pick up and take 3 pieces of rubbish everywhere you go
- Eradicate introduced weeds
- Plant a vegetable garden
- Ride your bike or walk
- Buy good energy rated appliances

Our Direction for the Future

This theme relates to economic vitality, local business, employment and the City Centre. The objectives and strategies respond to the many aspects of what makes a diverse and robust economy. Essential to this is employment, and all contribute to increasing and broadening employment opportunities.

There is agreement that the creation of new jobs is the most important focus for the future. Some of us would like to see an increase in local senior job opportunities so we don't have to leave the Region to pursue careers, whilst others simply want more local jobs. Job security and being able to work enough hours per week is also an important issue of concern.

The local economy is reliant on consumer spending. Diversity of industries in the area would provide a broader foundation.

It would also provide new jobs and cut the number of people required to commute to Sydney each day.

We agree that the City Centre has an important role to play in strengthening our economy and want to see this area revitalised. This will bring a variety of important benefits to the community and local businesses.

Objectives

- C1** Gosford is a place that attracts people to work, live and visit
- C2** Gosford attracts and supports new and existing businesses and investment
- C3** Gosford City Centre thrives as the regional hub
- C4** We have appropriate skills and knowledge
- C5** There are good links between our homes, places of work, services and facilities

C1 - Gosford is a place that attracts people to work, live and visit

Attracting investment and strengthening the economy responds to a high level of commuting, variability of employment, underemployment, youth unemployment, and the need for secure local jobs and senior job opportunities.

Strategies

C1.1	Broaden range of business and industry sectors
C1.2	Pursue new ideas and approaches for business and infrastructure investment
C1.3	Increase and broaden the range of local jobs across existing and emerging employment sectors
C1.4	Promote tourism to the region

Measuring our Progress

Indicator	Measures	Direction
What are the employment industries and occupations in Gosford?	Number of jobs by industry in Gosford <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Increase in local employment and greater diversification of industry sectors</i>
	Employment occupations represented in Gosford <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Increase in higher skilled and professional jobs</i>
How is our population changing and what areas are showing population growth?	Net change and growth in estimated resident population <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Increase estimated resident population of Gosford LGA</i>
	Population growth or decline by Gosford planning precincts <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Greater residential densities to be located in existing urban areas and centres</i>
How many domestic tourists have visited and how long did they stay?	Number of domestic overnight tourist visitors <small>Source: Tourism Research Australia</small>	➡️ <i>Maintain / increase in domestic overnight visitors</i>
	Number of domestic tourist visitor nights <small>Source: Tourism Research Australia</small>	➡️ <i>Maintain / increase in total visitor nights</i>
Where do the workers in Gosford reside, and what proportion lives locally?	Residential location of people working in Gosford <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Increase proportion of residents that both live and work in the Central Coast</i>
	The number of workers in Gosford that also reside in Gosford by industry <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Increase employment self-sufficiency across existing and emerging industries</i>



C1 - Gosford is a place that attracts people to work, live and visit was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

	Information Provision &/or Service Provider	Advocate	Partner
C1 Key Contributors			
Business and Business Groups		✓	✓
Central Coast Regional Development Corporation	✓	✓	✓
Central Coast Tourism		✓	✓
Community Members and Groups		✓	✓
Department of Planning and Infrastructure		✓	✓
Department Premier and Cabinet		✓	✓
Department of Primary Industries		✓	✓
Destination NSW		✓	✓
Enterprise Connect	✓	✓	✓
Gosford City Council	✓	✓	✓
Industry Groups		✓	✓
Innov8 Central	✓	✓	✓
Non Government Agencies		✓	✓
NSW Trade and Investment	✓	✓	✓
Regional Development Australia	✓	✓	✓
Wyong Shire Council		✓	✓

C2 - Gosford attracts and supports new and existing businesses and investment

New business and investment will broaden the narrow based economy, and there is a need for infrastructure and regional enterprise. In turn this responds to a variety of local employment issues.

Strategies

C2.1	Provide tools and framework for business growth
C2.2	Promote Gosford as a business location
C2.3	Grow businesses to export outside the region
C2.4	Facilitate greater expenditure by tourists

Measuring our Progress

Indicator	Measures	Direction
How are we investing in business?	Number of businesses start-ups and businesses per 1,000 residents <small>Source: Australian Bureau of Statistics</small>	⬆️ <i>Increase number of business start-ups and businesses per 1,000 residents</i>
	Commercial and industrial floor space completions in the Gosford employment lands <small>Source: Gosford City Council</small>	⬆️ <i>Increase investments in additional commercial and industrial floor space in Gosford employment lands</i>
What is the value of our economy, and how much are we importing, exporting and value adding?	Headline in gross regional product <small>Source: Online Economic Profile</small>	<i>To be developed</i>
	Value added by industry <small>Source: Online Economic Profile</small>	<i>To be developed</i>
	Value and percentage contribution of industry sector inputs, outputs and employment <small>Source: Online Economic Profile</small>	<i>To be developed</i>
How do the workers and residents contribute to local economic productivity?	Local gross regional product <small>Source: Online Economic Profile</small>	<i>To be developed</i>
	Worker productivity by industry sector <small>Source: Online Economic Profile</small>	<i>To be developed</i>
	Resident household productivity <small>Source: Online Economic Profile</small>	<i>To be developed</i>
How is tourism contributing to our economy?	Value added to the economy through tourism <small>Source: Online Economic Profile</small>	<i>To be developed</i>
	Sales outputs from tourism <small>Source: Online Economic Profile</small>	<i>To be developed</i>



C2 - Gosford attracts and supports new and existing businesses and investment was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

C2 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups	✓	✓	✓
Central Coast Regional Development Corporation	✓	✓	✓
Community Members and Groups		✓	✓
Department of Planning and Infrastructure	✓	✓	✓
Department Premier and Cabinet			✓
Gosford City Council	✓	✓	✓
Non government agencies		✓	✓
NSW Trade and Investment	✓		✓
Regional Development Australia	✓		✓
Wyong Shire Council		✓	✓

C3 - Gosford City Centre thrives as the regional hub

A revitalised regional hub responds to all broad economic and employment issues and the need for new business and infrastructure investment.

Strategies

C3.1	Implement the City Centre Masterplan, continuing collaborative approaches to revitalising Gosford
C3.2	Increase economic opportunities by activating public spaces

Measuring our Progress

Indicator	Measures	Direction
What is the City Centre population?	Net change and growth in estimated resident population for Gosford City Centre <small>Source: ABS</small>	⬆️ <i>Increase in resident population for the Gosford City Centre</i>
What jobs and industry sectors are in the City Centre?	Number of jobs by industry and occupation for Gosford City Centre and immediate surrounds <small>Source: Bureau of Transport Statistics</small>	⬆️ <i>Increase in employment and higher skilled roles in Gosford City Centre and immediate surrounds</i>
How many new dwellings have been constructed in Gosford City Centre?	Residential dwelling completions in Gosford City Centre <small>Source: Gosford City Centre</small>	⬆️ <i>Increase investment in additional residential development in Gosford City Centre</i>
How much commercial and industrial floor space has been constructed in the City Centre?	Commercial floor space completions in Gosford City Centre <small>Source: Gosford City Council</small>	⬆️ <i>Increase investment in additional commercial floor space in Gosford City Centre</i>

C3 - Gosford City Centre thrives as the regional hub was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

C3 Key Contributors

	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	✓
Central Coast Regional Development Corporation		✓	✓
Community Members and Groups		✓	✓
Department of Planning and Infrastructure			✓
Department Premier and Cabinet			✓
Gosford City Council	✓	✓	✓
Non Government Agencies		✓	✓
NSW Trade and Investment			✓
Regional Development Australia			✓
Wyong Shire Council		✓	✓

C4 - We have appropriate skills and knowledge

High school completion, skills, knowledge and access to tertiary education choices underpin opportunities for employment.

Strategies

C4.1	Increase and broaden the range of tertiary education choices
C4.2	Increase skills and knowledge in sectors of local economic growth
C4.3	Increase Higher School Certificate completion rates

Measuring our Progress

Indicator	Measures	Direction
What are the level and field of qualifications of Gosford residents?	Level and field of qualifications of Gosford residents Source: Australian Bureau of Statistics	⬆️ <i>Increase in university qualifications and decrease in residents without qualifications</i>
What are the levels of high school completion in Gosford?	Attitudes towards education Source: Central Coast Quality of Life Survey	⬇️ <i>Decrease in perception that early school leavers have the same or better chances for employment over their lifetime</i>
	Full-time high school retention rate for years 10-12 Source: NSW Department Education and Communities	— <i>Maintain Year 12 high school retention rate above state average</i>
	Year 9 NAPLAN results Source: Australian Curriculum, Assessment and Reporting Authority	⬆️ <i>Improve Yr 9 NAPLAN results for reading and numeracy</i>
How many of our residents are participating in higher education, traineeships and apprenticeships?	Participation in higher education Source: Source: Australian Bureau of Statistics	⬆️ <i>Increase higher education participation rates in line with the Sydney Statistical Division</i>
	Participation in traineeships and apprenticeships Source: NSW Department Education and Communities	⬆️ <i>Increase new entrant traineeships and apprenticeships and improve completion rates for all relevant industries</i>

C4 - We have appropriate skills and knowledge was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

C4 Key Contributors

	Information Provision &/or Service Provider	Advocate	Partner
Australian Research Centre		✓	✓
Board of Vocational Education and Training	✓	✓	✓
Business and Business Groups			✓
Central Coast Local Health District			✓
Central Coast Regional Development Corporation		✓	
Community Colleges			✓
Community Members and Groups		✓	✓
Department of Education and Communities	✓	✓	✓
Department of Education and Communities - TAFE NSW			✓
Department of Premier and Cabinet		✓	✓
Gosford City Council		✓	✓
Non Government Agencies		✓	✓
NSW Trade and Investment		✓	✓
Regional Development Australia			✓
Registered Training Organisations			✓
Universities	✓	✓	✓
Wyong Shire Council		✓	

C5 - There are good links between our homes, places of work, services and facilities

Our villages and centres are dispersed, and there is a need for appropriate transport and investment from state and federal government.

Strategies

C5.1	Secure fair share of resources and regional infrastructure from state and federal governments
C5.2	Attract new ideas and investment in transport and communication

Measuring our Progress

Indicator	Measures	Direction
Where do we commute to work and what transport services get us there?	Employment destination of Gosford residents and commuters <small>Source: ABS</small>	⬇️ <i>Decrease proportion of residents commuting outside of the region for employment</i>
	Peak hour travel speeds on selected Central Coast road corridors <small>Source: Transport for NSW</small>	⬆️ <i>Improve the efficiency of the road network during peak times</i>
	Proportion of journeys to work by public transport <small>Source: Bureau of Transport Statistics</small>	⬆️ <i>Increase in public transport journeys to work</i>
How are we travelling, walking and cycling for non-work trips?	Local vehicle trips for shopping, personal business, social/recreation, service passenger or other purposes <small>Source: Bureau of Transport Statistics</small>	⬆️ <i>Increase use of public transport for local trips</i>
	Participation in walking and cycling <small>Source: Bureau of Transport Statistics</small>	⬆️ <i>Increase the proportion of residents participating in cycling and walking trips</i>

C5 - There are good links between our homes, places of work, services and facilities was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

C5 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	✓
Bus Operators	✓		✓
Community Members and Groups		✓	✓
Department of Planning and Infrastructure	✓	✓	✓
Gosford City Council	✓	✓	
NSW Trade and Investment	✓	✓	✓
Non Government Agencies		✓	✓
Regional Development Australia	✓	✓	✓
Transport for NSW	✓	✓	✓
Wyong Shire Council		✓	✓

Ideas to make it happen:

- Buy local
- Promote local business and industry
- Encourage others to support local business and industry
- Tell others how great the Central Coast is and encourage them to visit or work
- Employ local people
- Join local business groups
- Set up a new business



Our Direction for the Future

This theme relates to good governance, empowering the community to act and working in partnership. The objectives and strategies respond to the many aspects of leadership and our role as a community to ensure we are governed well.

In the past our expectations of what our leaders can provide have not been well managed and there is a lack of confidence in decision making processes. In particular, there has been too great a focus on short-term decision making. Governments can't deliver everything the community wants and many parts of the community need to work together to achieve our goals.

Our leaders need to make tough decisions. What is important to us is that trade-offs between social, economic and environmental issues are well managed and communicated.

We want improved communication processes and to know how we can participate so we can get involved in decisions that affect us.

Objectives

- D1** Decision making processes are open and transparent
- D2** We collaborate to achieve outcomes
- D3** We are engaged and well informed
- D4** Our infrastructure is well managed and maintained
- D5** Our leaders make decisions

D1 - Decision making processes are open and transparent

Responding to tradeoffs between social, economic and environmental issues, a need for tough long term proactive decision making, valuing community consultation and managing expectations.

Strategies

D1.1	Provide information to increase confidence in how decisions are reached
D1.2	Consider social, environmental and economic sustainability in all planning and decision making
D1.3	Provide accountability in all planning and reporting frameworks

Measuring our Progress

Indicator	Measures	Direction
To be developed		

D1 - Decision making processes are open and transparent was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

D1 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	✓
Community Members and Groups		✓	✓
Department of Planning and Infrastructure		✓	✓
Gosford City Council		✓	✓
Non Government Agencies		✓	✓
Wyong Shire Council	✓	✓	✓

D2 - We collaborate to achieve outcomes

This responds to a lack of resources and need for efficient resource use, whilst managing community expectations.

Strategies

D2.1	Identify opportunities to work together
D2.2	Develop and maintain relationships and partnerships for the greater benefit of the community

Measuring our Progress

Indicator	Measures	Direction
To be developed		

D2 - We collaborate to achieve outcomes was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

D2 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Gosford City Council	✓	✓	✓
Wyong Shire Council		✓	✓
Department of Premier and Cabinet		✓	✓
Community Members and Groups		✓	✓
Business and Business Groups		✓	✓
Non Government Agencies		✓	✓

D3 - We are engaged and well informed

Responding to the need for appropriate community engagement, a lack of confidence in decision making, the need to take up opportunities for cross sector participation and managing expectations with a lack of resources.

Governance is responsive to new information and reliable information on climate change, a need for tough proactive decision making, and valuing community consultation.

Strategies

D3.1	Target engagement activities to support a wide range of participation
D3.2	Use the broadest range of communication strategies and tools to inform the community
D3.3	Increase community involvement in decision making
D3.4	Continue to increase knowledge and awareness of emerging issues

Measuring our Progress

Indicator	Measures	Direction
How are we involved in community decision making?	Opportunities to have a say on important issues <small>Source: Central Coast Quality of Life Survey</small>	⬆ <i>Increase in sense of having a real say on important issues</i>
	Membership on community decision making committee <small>Source: Central Coast Quality of Life Survey</small>	⬆ <i>Increase in involvement in community-based boards, councils or committees</i>
How are we participating in democracy?	Voter turnout and informal voting <small>Source: NSW Electoral Commission</small>	⬆ <i>Increase in voter turnout and decrease in 'informal' voting</i>

D3 - We are engaged and well informed was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

D3 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	✓
Community Members and Groups		✓	✓
Gosford City Council	✓	✓	✓
Non Government Agencies		✓	✓
Media		✓	✓
Politicians		✓	✓
State and Federal Government Agencies		✓	✓
Wyong Shire Council	✓	✓	✓

D4 - Our infrastructure is well managed and maintained

There is inconsistent infrastructure provision across our area, a need for tough proactive decision making and efficient resource use.

Strategies

D4.1	Implement good practice in planning for infrastructure
D4.2	Maintain assets for their current purpose and for future generations

Measuring our Progress

Indicator	Measures	Direction
To be developed		

D4 - Our infrastructure is well managed and maintained was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 65. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

D4 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	
Community Members and Groups		✓	✓
Department of Planning and Infrastructure	✓	✓	✓
Gosford City Council	✓	✓	✓
Non Government Agencies		✓	
State and Federal Government asset owners	✓	✓	✓
Wyong Shire Council	✓	✓	✓

D5 - Our leaders make decisions

This responds to a need for direction from government, tough long term proactive decision making, and consideration of tradeoffs between social, economic and environmental issues.

Governance is also responsive to population growth and need for services, new information, reliable information on climate change and threats to displacement from sea level rise.

Strategies

D5.1	Support leaders through the process of making difficult decisions
D5.2	Advocate to government for appropriate information to make local decisions
D5.3	Consider emerging issues and new information in order to respond appropriately

Indicator	Measures	Direction
To be developed		

D5 - Our leaders make decisions was an important objective identified by the Gosford community. Two key State Government plans support the objectives of the CSP and these are the NSW 2021 and the Central Coast Regional Action Plan. Details of how these plans will assist in achieving the CSP objectives can be found on page 63. It is important to recognise that a wide range of stakeholders will make a contribution in responding to this objective, and the below table identifies various agencies and organisations that have a role to play.

D5 Key Contributors	Information Provision &/or Service Provider	Advocate	Partner
Business and Business Groups		✓	
Community Members and Groups		✓	
Gosford City Council	✓	✓	
Non Government Agencies		✓	
State and Federal Government Agencies	✓	✓	
Politicians	✓	✓	
Wyong Shire Council	✓	✓	

Ideas to make it happen:

- Vote at elections
- Provide feedback to government on policies and plans
- Try to consider others needs as well as your own when decisions are being made
- Recognise that some tough decisions made today may be for the benefit of future generations
- Accept that sometimes things have to change
- Attend a Council meeting
- Advocate to elected representatives and government



Things are
happening
let's **focus**
our efforts

Many of the strategies outlined in this plan are priorities that have guided planning and service delivery for many years now.

It is clear that to continue on our journey we all need to work together and to focus our efforts. Services are provided to the community by a number of government and non-government agencies.

No one service provider will have all the resources required to deliver the aspirations expressed by the community. It will require partnerships and investment.

The resources available to us, including our natural environment, are the link between what we would like for the future and what we can achieve.

We need sufficient resources – time, money, assets and people – to carry out the work to achieve the priorities and aspirations in this plan.

Financial Resources

We need a good understanding of our financial position. We need to plan future investments in services and infrastructure to ensure they are affordable and provided for all in the community to enjoy. Taking a long-term focus and making the right decisions about large investments today will return a great benefit for the future.

Infrastructure

Infrastructure represents a range of facilities and services that support the fabric of modern living.

Our infrastructure is an essential resource and includes: water supply; transport systems; waste disposal; energy; telecommunications; and community, health and recreational amenities.

Our existing infrastructure represents investments that have been made over many generations.

Much of the City's infrastructure was built over the last 60 years and requires maintenance to prevent deterioration. It is estimated that some, or a good deal, of this infrastructure will need to be replaced over the next 40 years at considerable cost. Replacement costs coupled with the requirement to meet the demand for new and upgraded infrastructure represents a significant challenge.

Services delivered to the community need to be cost effective so that we get value for money and infrastructure priorities need to take into account an appropriate balance between service delivery, risk, reliability and cost.

Workforce

Investment in our workforce is critical. We need to make sure we have the best people to plan and deliver on the aspirations of the community. Our workforce is a reflection of the types of services provided locally. An increasing older population together with more families moving to the Central Coast has influenced services and, therefore, the types of employment opportunities available.

The challenge is to continually increase our skills and to provide opportunities for commuting workers to apply their professional and managerial skills in local employment.

Things are happening in our area

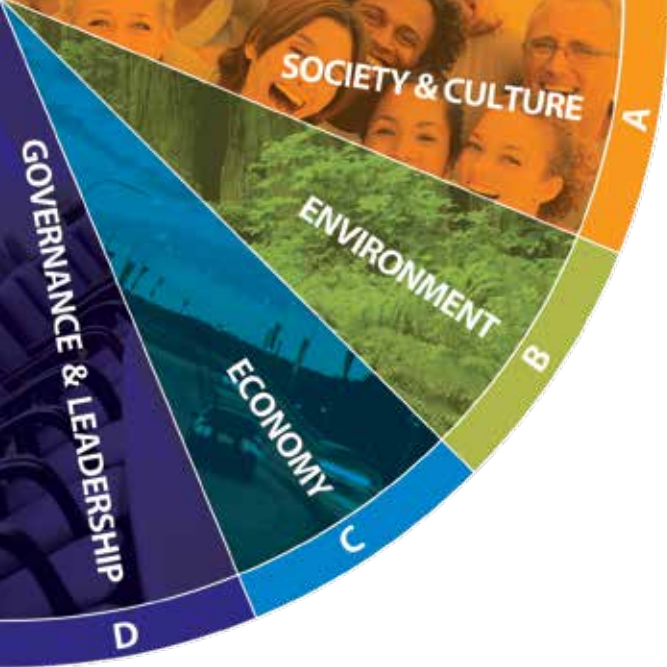
There are many government and non-government agencies already working towards meeting our community needs and aspirations, and the investment of resources and partnerships have been essential in delivering benefits to the community.

Regional planning and infrastructure projects are delivering an improved road network, targeted health facilities and a sustainable water supply. Locally there are many projects and programs providing a range of benefits to the community.

The priorities outlined in this document together with the efficient use of the available resources will guide what programs, initiatives and service delivery can be achieved in the future.



DELIVERING & RESOURCING THE PLAN



Gosford Community Strategic Plan's contribution to the NSW State Plan 2021 and Central Coast Regional Action Plan

Community Strategic Plan Objectives	NSW 2021 Goals	Central Coast Regional Action Plan
A1 - Our community is a safe place	Goal 10: Improve Road Safety	Priority 3: Improve transport connectivity and regional roads
	Goal 16: Prevent and Reduce the Level of Crime	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 17: Prevent and Reduce the level of Re-offending	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 18: Improve Community Confidence in the Justice System	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 23: Increase opportunities for people to look after their own neighbourhoods and environments	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members

Community Strategic Plan Objectives	NSW 2021 Goals	Central Coast Regional Action Plan
A2 - Our local history, culture and diversity is valued and celebrated	Goal 26: Fostering Opportunity and Partnership with Aboriginal People	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 27: Enhance Cultural, Creative, Sporting and Recreation Opportunities	Priority 5: Improve access to health services and promote healthy lifestyles
A3 - Everyone has fair access and opportunity to participate in community life	Goal 5: Place Downward Pressure on the Cost of Living	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 13: Better protect the most vulnerable members of our community and break the cycle of disadvantage	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 14: Increase opportunities for people with a disability by providing supports that meet their individual needs and realise their potential	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 24: Make it easier for people to be involved in their communities	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 25: Increase opportunities for Seniors in NSW to fully participate in community life	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 26: Fostering Opportunity and Partnership with Aboriginal People	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 27: Enhance Cultural, Creative, Sporting and Recreation Opportunities	Priority 1: Grow the economy of the Central Coast and provide sustainable employment

Community Strategic Plan Objectives	NSW 2021 Goals	Central Coast Regional Action Plan
A4 - Our built environment is a desirable place to be	Goal 20: Build Liveable Centres	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 23: Increase opportunities for People to look after their own neighbourhoods and environments	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 27: Enhance Cultural, Creative, Sporting and Recreation Opportunities	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
A5 - Our health wellbeing provide for a satisfying and productive life	Goal 11: Keep People Healthy and out of Hospital	Priority 5: Improve access to health services and promote healthy lifestyles
	Goal 12: Provide World Class Clinical Services with Timely Access and Effective Infrastructure	Priority 5: Improve access to health services and promote healthy lifestyles
	Goal 27: Enhance Cultural, Creative, Sporting and Recreation Opportunities	Priority 5: Improve access to health services and promote healthy lifestyles
	Goal 28: Ensure NSW is ready to deal with Major Emergencies and Natural Disasters	Priority 5: Improve access to health services and promote healthy lifestyles

Community Strategic Plan Objectives	NSW 2021 Goals	Central Coast Regional Action Plan
B1 - Diversity of the natural environment is protected and supported	Goal 22: Protect our Natural Environment	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
B2 - Opportunities exist to access and experience natural areas	Goal 24: Make it easier for people to be involved in their communities	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
B3 - We use resources responsibly	Goal 3: Drive Economic Growth in Regional NSW	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 5: Place Downward Pressure on the Cost of Living	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
	Goal 21: Secure Potable Water Supplies	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
B4 - We live in an environment where pollution is minimised	Goal 22: Protect our Natural Environment	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
	Goal 23: Increase opportunities for people to look after their own neighbourhoods and environments	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
B5 - Benefits of the natural environment are understood and valued	Goal 23: Increase opportunities for people to look after their own neighbourhoods and environments	Priority 5: Improve access to health services and promote healthy lifestyles Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
B6 - Land use and development protects the value and benefits provided by the natural environment	Goal 22: Protect our Natural Environment	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation
B6 - Land use and development protects the value and benefits provided by the natural environment	Goal 22: Protect our Natural Environment	Priority 6: Protect our natural environment and achieve balanced outcomes between development and conservation

Community Strategic Plan Objectives	NSW 2021 Goals	Central Coast Regional Action Plan
C1 - Gosford is a place that attracts people to work, live and visit	Goal 1: Improve the Performance of the NSW State Economy	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 3: Drive Economic Growth in regional NSW	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
C2 - Gosford attracts and supports new and existing businesses and investment	Goal 1: Improve the Performance of the NSW State Economy	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 3: Drive Economic Growth in Regional NSW	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 4: Increase the Competitiveness of Doing Business in NSW	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
C3 - Gosford City Centre thrives as the regional hub	Goal 3: Drive Economic Growth in Regional NSW	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 20: Build Liveable Centres	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
C4 - We have appropriate skills and knowledge	Goal 6: Strengthen the NSW Skill Base	Priority 2: Enhance skills development and educational outcomes
	Goal 15: Improve Education and Learning Outcomes for all Students	Priority 2: Enhance skills development and educational outcomes
C5 - There are good links between our homes, place of work, services and facilities	Goal 7: Reduce Travel Times	Priority 3: Improve transport connectivity and regional roads
	Goal 8: Grow Patronage on Public Transport by making it a more attractive choice	Priority 3: Improve transport connectivity and regional roads
	Goal 9: Improve Customer Experience with Transport Services	Priority 3: Improve transport connectivity and regional roads

Community Strategic Plan Objectives	NSW 2021 Goals	Central Coast Regional Action Plan
D1 - Decision making processes are open and transparent	Goal 2: Rebuild State Finances?	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 29: Restore Confidence and Integrity in the Planning System	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 30: Restore trust in State and Local Government as a Service Provider	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 31: Improve Government transparency by increasing access to government information	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
D2 - We collaborate to achieve outcomes	Goal 23: Increase opportunities for people to look after their own neighbourhoods and environments	Priority 4: Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
	Goal 24: Make it easier for people to be involved in their communities	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
D3 - We are engaged and well informed	Goal 24: Make it easier for people to be involved in their communities	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 28: Ensure NSW is ready to deal with Major Emergencies and Natural Disasters	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 32: Involve the community in decision making on Government Policy, Services and Projects	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
D4 - Our infrastructure is well managed and maintained	Goal 19: Invest in Critical Infrastructure	Priority 1: Grow the economy of the Central Coast and provide sustainable employment Priority 3: Improve transport connectivity and regional roads
D5 - Our leaders, make decisions	Goal 29: Restore Confidence and Integrity in the Planning System	Priority 1: Grow the economy of the Central Coast and provide sustainable employment
	Goal 30: Restore trust in State and Local Government as a Service Provider	Priority 1: Grow the economy of the Central Coast and provide sustainable employment

Glossary

Role	Definition
Advocate	Make representations to government, community and business stakeholders
AEDI	Australian Early Development Index
IEO	Index of Education and Occupation
Information provider / Service provider	The provision of resources / information to improve understanding and raise awareness and / or responsibility for the provision of a direct service to the community
IRSD	Index of Relative Socio-economic Disadvantage
Partner	Work with others on issues / challenges / provision of services
Regulator	To carry out checks to encourage discussion and partnerships



Let us know if you think this is the right direction for Gosford.

Send your thoughts and opinions to:

Integrated Planning
Gosford City Council
49 Mann Street
Gosford NSW 2250

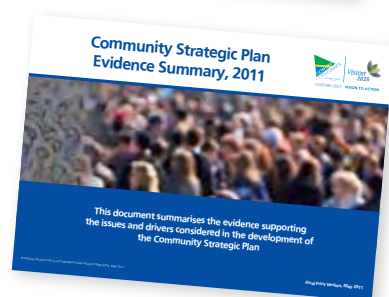
Or email

goscity@gosford.nsw.gov.au

Supporting Information

The Community Strategic Plan aims to reflect a balance of issues raised by those who participated in community engagement activities held during 2010. Further information on the issues raised can be found in a detailed Community Engagement Summary Report available on Council's website (www.gosford.nsw.gov.au).

A Supporting Evidence Report outlines details of all evidence used to inform the objectives and strategies listed in this document. The Supporting Evidence Report is also available on Council's website.



thank you





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