

WYONG SHIRE COMMUNITY STRATEGIC PLAN 2030 creating our ideal community REVISED 2013

creating our ideal community caring... prosperous... sustainable...



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Acknowledgement to Country

Our Community Strategic Plan respectfully acknowledges the original inhabitants of our region and recognises the living culture of our local Aboriginal people as well as the unique contribution that they and their elders have made and continue to make to life within Wyong Shire.



What is Council's role?

Wyong Shire Council's role is to capture the issues and pressures that affect our community, identify community priorities and aspirations and partner with all members of the community to deliver against the objectives that have been identified within this Plan.

In the delivery of the Community Strategic Plan Council acts as:

Delivery lead: Delivering specific actions

Advocate: Campaigning others to deliver

Partner: Undertaking actions in conjunction with

others

Observer: Monitoring and reporting on the

actions of others

The Community Strategic Plan drives the priorities for the delivery of Council services, which are planned through a short and mid-term planning process. Activities to deliver the Community Strategic Plan are published annually in Council's Strategic Plan under twelve principal activities: community and education; community recreation; economic and property development; Council enterprises; regulatory; environment and land use; waste management; roads; stormwater; sewerage services; water supply and administration.

To ensure Council has the capacity to deliver these activities it produces resourcing strategies for workforce management, long term financial planning, asset management and information management that allow it to consider community needs when undertaking its corporate strategic planning.

Who is responsible for its delivery?

The Community Strategic Plan is owned by the whole community and as such, the whole community is responsible for its delivery.

This includes community members, community groups, government, businesses and non government agencies – really anyone who lives, works, plays or stays in our Shire.

Within the plan we have identified who will help us deliver the strategies - this list is not exhaustive. If we are to succeed in creating the community that we have envisioned within this Plan, we need to work together.

How did we develop the Plan?

With over 153,000 residents, numerous organisations and thousands of businesses, each with their own priorities on what they would like to see to improve the quality of life and ensure the long term sustainability of the Shire, it is essential that the Plan draws on different avenues to build the most representative vision for the future.

The Plan is developed from community priorities that are designed to identify where we need to focus on to improve our quality of life, while remaining prepared to respond proactively to changes and challenges as they unfold.

This draft Plan is a review of the Community Strategic Plan endorsed by Council in 2011 which was based on extensive consultation from 2007-2010 that saw over 5,600 community members participate in various styles of community engagement. The consultation topics were designed to capture our community's priorities for the future and included community visioning, quality of life, youth engagement and community planning.

This 2013 review includes consideration of consultation that involved over 2,900 community members during 2011 and 2012 on topics including: learning communities, Central Coast Regional Action Plan 2013, Central Coast Regional Strategy (Department of Infrastructure and Planning), Council service priorities and standards and quality of life. This consultation identified the community priorities of skills enhancement, local job opportunities, access to learning, improved transport times and accessibility, environmental protection, support for young people and their families, local roads and drainage, effective governance, greater opportunities for participation in leisure, recreation and cultural activities, building neighbourhood connections, and reducing levels of obesity through increased physical activity.

This highlighted that the community's focus has not altered over the past 18 months. The amendments made in this updated version of the Community Strategic Plan were therefore limited to formatting, to make the document easier to read; the inclusion of an assessment framework, to track how we are going; and the inclusion of all strategies, including those numbered 1 to 14 in the back of the previous plan, to ensure all strategies had focus during the plan's 20 year delivery horizon.

It should also be noted that development of the Community Strategic Plan is based on the NSW Government's social justice strategy framework. This means that we have tried to the best of our ability to engage our entire community in the process of identifying what is important to meet the four interrelated principles of equity, rights, access and participation.



153,000 population Wyong Shire is located between Sydney and Newcastle. It is a world away from the pressures and pollution of its big city neighbours and boasts a coastline of rare beauty, shimmering waterways, deep rural valleys and an unspoilt mountain backdrop.

The community is made up of both families and retirees with the majority of the population living east of the F3 freeway in the suburbs clustered around the Tuggerah Lakes.

The region boasts a dynamic tourism industry, a skilled and motivated workforce, opportunities for commercial investment, living affordability and ease of access to both Sydney and Newcastle.

Today the population is more than 153,000, with projections for this to grow to over 203,000 by 2031.

To meet the projected population growth it is estimated that an additional 22,000 dwellings will be needed by 2031.

- Higher proportion of population aged <15 and 65+
- Median weekly household income \$934
- 28% of households are couples with children
- 25% of households are older couples without
- 66% of households are purchasing or fully own their home
- Median mortgage repayments are \$1733 per month
- Total of 65,662 dwellings
- 33% of residents who work travel outside of the Central Coast for employment
- 30% of people aged 15 and over have completed year 12 schooling (or equivalent)
- 5% of people use public transport to get to work
- 63% of homes have broadband internet connection
- 14% of the population are engaged in some form of volunteer work

WHAT DO WE WANT AS A COMMUNITY?

- Vibrant, caring and connected communities
- Ease of travel
- Access to facilities, programs and services
- Educated, innovative and creative communities
- Enhanced areas of natural value
- Community ownership of the natural and built environment
- Strong sustainable business sector and increased local employment
- Advanced information communication technology

Planning Themes

To progress toward the future that we want, we have set certain objectives and supporting strategies that allow us, as a community, to plan and start to achieve significant outcomes. While strategies will often require the development of programs, identification of specific funding and co-ordination of actions, they give us the initial roadmap for our future.



OUR COMMUNITY Read more on pages 5 to 9



OUR ENVIRONMENT

Read more on pages 10 to 13



OUR ECONOMY

Read more on pages 14 to 17



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Read more on pages 18 to 23

The themes within this document reflect the 'quadruple bottom line' and demonstrate Council's commitment to to sustainability. Monitoring and reporting on these themes will assist Council in understanding its progress towards sustainable development and the broader dimension of sustainablity.

Under each theme is a statement of progress to date, against previous versions of the plan, a list of objectives, strategies for how we will achieve the objective, who will help us deliver and ways to measure progress, so we know we are on track.

It is important to note that the objectives and strategies do not focus on the large number of essential community services and programs that Council provides which will continue to evolve over time in keeping with best practice (eg. garbage collection, road maintenance, sewerage services, governance, water supply).

services, governance, water supply).

These activities are not listed as separate strategies as they will continue at a level of service determined in consideration of the objectives in this Plan.



IN THE FUTURE WYONG SHIRE

Communities will be vibrant, caring and connected with a sense of belonging and pride in their local neighbourhood

We will create and support communities where individuals feel closely connected, people know their neighbours, relationships are built within local neighbourhoods, there is participation in the local community and a sense of belonging and pride in the local area.

We will achieve this through:

- 1a Expanding and supporting programs that increase participation among all ages
- 1b Expanding and supporting programs and activities that encourage and enhance neighbourhood connections
- 1c Encouraging and valuing genuine youth and seniors participation in the community
- 1d Expanding and resourcing children and family service programs
- 1e Developing and implementing the Wyong shire-wide Settlement Strategy
- If Improving the effectiveness of the system of connections that tie towns/suburbs and facilities of the Shire together as well as connecting to the wider region
- Implementing the Regional Strategy for the Central Coast that will guide appropriate development, maintain the lifestyle and environment and include Government intervention to provide more than 45,000 jobs in the next 25 years (Regional Strategy)
- 1h Planning and delivering a new Town Centre at Warnervale including a new railway station and transport interchange (Regional Strategy)
- 1i Having residents as active participants in setting the direction of their communities
- 1j Ensuring communities are safe and have a clear perception of security
- 1k Providing individuals with access to a variety of housing types that enable residents to buy or rent accommodation locally
- 11 Taking a long-term integrated approach to the provision of both new and existing infrastructure

There will be ease of travel within the Shire, and to other regional centres and cities. Travel will be available at all hours and will be safe, clean and affordable

There will be availability of affordable, safe and clean transport options to easily travel both within the Shire and to other regional centres and cities.

We will achieve this through:

- 2a Ensuring public and private bus services are timely, clean, safe and affordable
- 2b Upgrading train and public transport services between Newcastle and Sydney Central ensuring the service is safe, timely and reliable
- 2c Improving and linking the bicycle/shared pathway network and related facilities to encourage more cycling opportunities
- 2d Improving commuter parking at railway stations
- 2e Improving commuter hubs along the freeway
- 2f Creating a better public transport system including new outer suburban train carriages, upgrades of the Tuggerah station, rail maintenance upgrades and better local bus services (Regional Strategy)
- 2g Ongoing upgrading of roads in the region including The Entrance Road and Pacific Highway (Regional Strategy)
- 2h Improving the M1 links to Sydney to three lanes in each direction in partnership with the Federal Government (Regional Strategy)
- 2i Providing an integrated transport system that satisfies users' needs
- 2j Supporting commuters and their families
- 2k Supporting the development of a regional airport within the Shire

WILL BE A PLACE WHERE...



Communities will have access to a diverse range of affordable and coordinated facilities, programs and services

We will have a range of local and regional facilities that support the diverse needs of the community and contribute to its vibrancy, connections and pride, including complementary programs, services and activities that are affordable, financially sustainable and maximise use of the facilities.

We will achieve this through:

- 3a Providing and maintaining local and regional community facilities for recreation, culture, health and education
- 3b Providing and maintaining a range of community programs focused on community development, recreation, culture, environment, education and other issues
- 3c Providing recurrent funding for community support and development services
- 3d Promoting community facilities to help maximise their benefits and use
- 3e Balancing the varying provision of facilities and amenities between towns/suburbs to enhance the quality of life in the Shire
- 3f Maximising the access to, and potential for, new and existing facilities/infrastructure to support growth
- 3g Supporting people in the community to lead healthy, active lifestyles
- 3h Providing access to basic and specialist health care services to all community residents

The community will be well educated, innovative and creative; people will attain full knowledge potential at all stages of life

Wyong Shire will be established as a learning community where people value learning, have an opportunity to enhance their knowledge and skills, be creative and innovative. This will lead to improving income opportunities from a skilled local workforce and the attraction of business, social cohesion, cultural understanding and active participation.

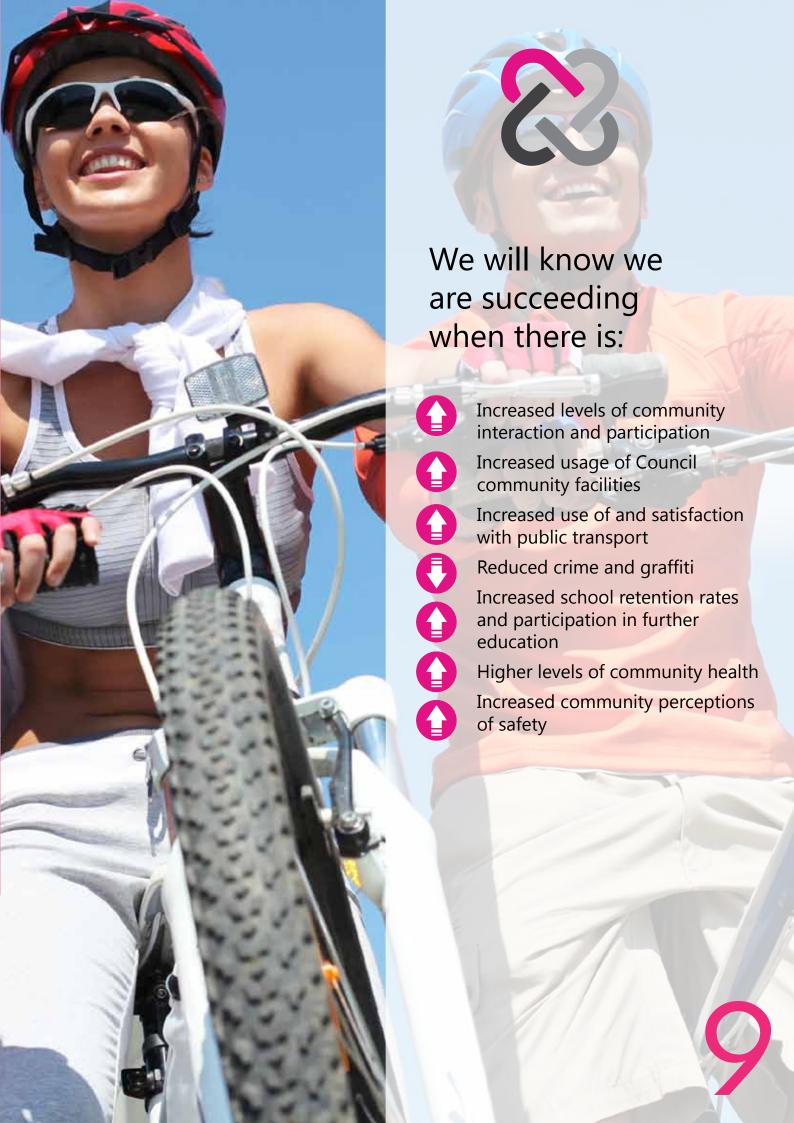
We will achieve this through:

- 4a Generating community awareness and behavioural change about the value of ongoing education
- 4b Creating programs that encourage lifelong learning for everyone
- 4c Creating and maintaining programs to actively encourage community involvement in educational institutions
- 4d Establishing and maintaining a committed network of education, community, business and government representatives
- 4e Providing programs and services which respond to changes in the field of education in Wyong Shire
- 4f Accessing a range of post school, tertiary, and degree based educational facilities. Promote innovation in areas important to the local and regional economy
- 4g Providing education, training and skills development that reflect the region's specific employment needs
- 4h Ensuring that all students and educational institutions have access to high quality services and technological resources

WHO WILL HELP US GET THERE?

Delivering against these community objectives requires input from individuals, community groups, Council, State and Federal Government agencies, local businesses and non government agencies. Council has a major role to play in the delivery of objectives 1 and 3, in close partnership with the community. In most cases, these will benefit from State Government support and funding to achieve a high standard. Council's role in objectives 2 and 4 is largely as an advocate and in monitoring achievements. Delivery of strategies is supported by the following regional priorities, which are identified in detail in the Central Coast Regional Action Plan, developed by the NSW Government in December 2012.

Regional Priority	Delivery Lead
Enhance skills development and educational outcomes	
Engage young people in education and help their transition to further education and employment	
Partner with businesses, schools, TAFE, training organisations and universities to develop quality training options linked to employment opportunities	Department of Education & Communities Central Coast Regional Development Corporation
Foster additional educational facilities and encourage more students to undertake further education in courses that cater to future workforce needs	
Improve transport connectivity and regional roads	
Improve the regional road network to address traffic hotspots and increase linkages within the region	Roads & Maritime Services
Improve the region's external connections	Transport for NSW
Improve movement of rail freight through the region	
Improve public transport connectivity across the Central Coast, making public transport a more attractive option	
Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members	
Improve community safety	NSW Police Force Department of Premier & Cabinet
Support families and disadvantaged and vulnerable members of our community	Department of Family & Community Services Roads & Maritime Services
Reduce homelessness and improve access to affordable housing	Department of Family & Community Services
Improve access to health services and promote healthy lifestyles	
Improve access to quality health services	Central Coast Health
Promote healthy lifestyles	District







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Where we are now...

Progress has been made toward the protection of resources, maintenance of processes and ecosystems and retention of amenities in the face of ongoing development through the implementation of the Tuggerah Lakes Estuary Management Plan, wetland construction, sustainable living workshops and foreshore restoration works on Lake Macquarie.

Greater access has been provided to environmental areas, environmental projects and activities that encourage community involvement including Saltwater Creek rehabilitation and education programs, landowner workshops, the development of a Greening Wyong Strategy, Mates of the Lakes funding, water education programs, community gardens and the introduction of a sustainable business program.

IN THE FUTURE WYONG SHIRE WILL BE A PLACE WHERE...

Areas of natural value in public and private ownership will be enhanced and retained to a high level in the context of ongoing development

We will retain and maintain areas of natural value by preserving endangered species, ecological communities and biodiversity as well as supporting programs for the restoration of degraded natural areas.

We will achieve this through:

- 5a Preserving threatened and endangered species as well as ecological communities and biodiversity
- 5b Expanding and continuing programs focused on restoring degraded natural areas in our community
- 5c Ensuring all development areas create or maintain tree covered ridgelines and waterways
- 5d Developing and implementing strategies to reduce the Shire's Environmental Footprint
- 5e Developing and implementing a Natural Resource Management Strategy for Wyong Shire
- 5f Ensuring sustainable development that is sympathetic to the local setting and reflects community values

There will be a sense of community ownership of the natural and built environment through direct public involvement with programs and services

We will develop and establish a range of programs and activities that creates community involvement and allows the community to appreciate and embrace areas of the Shire.

We will achieve this through:

- 6a Improving and promoting public access to environmental areas
- 6b Establishing and maintaining projects and programs to encourage more active participation in community based environmental activities
- 6c Creating and promoting a network of renowned bush trails
- 6d Establishing a community event based around our lakes and beaches
- 6e Developing and implementing a tree planting program
- 6f Creating, maintaining and promoting a series of community gardens
- 6g Supporting and encouraging volunteer groups and champions
- 6h Maintaining and making available information about the environment and environmental change
- 6i Community awareness of sustainability and environmental issues impacting Wyong Shire

WHO WILL HELP US GET THERE?



Delivering against environmental objectives requires input from individuals, community groups, Council, State and Federal Government agencies, local businesses and non government agencies. Council has a role to play in the delivery of strategies, which will require a partnership with the community and depend on support and resources from State Government. Delivery of strategies is supported by the following regional priorities, which are identified in detail in the Central Coast Regional Action Plan, developed by the NSW Government in December 2012.

Regional Priority	Delivery Lead
Protect our natural environment and achieve balanced outcomes between development and conservation	
Ensure land use and planning support sustainable economic growth and environmental protection	Council Department of Primary Industries (Crown Lands) Office of Environment & Heritage Department of Planning & Infrastructure Trade & Investment Environment Protection Authority
Manage and protect the Central Coast's water catchment areas	Hunter Central Coast Rivers Catchment Management Authority

We will know we are succeeding when there is...



Increased rehabilitation of existing natural areas



Increased preservation of endangered species and ecological communities



Increased numbers of volunteers



Increased community awareness of environmental issues

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IN THE FUTURE WYONG SHIRE WILL BE A PLACE WHERE...

There will be a strong sustainable business sector and increased local employment built on the Central Coast's business strengths

We will create a strong business sector that withstands financial downturn, and ensures local businesses achieve sustained growth and local jobs are available for the community.

We will achieve this through:

- Providing a coordinated approach to business generation, employment and development for the region
- 7b Identifying and leveraging the competitive advantages of Wyong Shire
- 7c Supporting the growth of the Shire as a competitive major business sector while reducing the alienation of towns/suburbs that can result from regional pressures
- Actively promoting the business benefits of Wyong Shire. Creating a single executive voice to attract employment generating development to the Central Coast and negotiating in liaison with all relevant agencies
- 7e Establishing and maintaining a strategic database on business and economic trends on the Central Coast
- 7f Establishing and maintaining key industry networking roundtables
- 7g Regularly identifying Central Coast businesses that are innovative and creative with high growth potential ("gazelles")
- 7h Supporting the development of a major conference centre in the Shire
- 7i Ensuring adequate and appropriate employment land in the Shire
- 7j Sourcing tourist attractions across the Shire

Information communication technology will be consistent with world's best practice and adaptive to technological advances across all sectors

We will support the region's growth and ensure businesses and residents are technologically connected and have access to hi-speed networks.

We will achieve this through:

- 8a Advocating for the provision of high speed broadband throughout Wyong Shire
- 8b Developing and implementing guidelines to ensure all residences and businesses as well as commercial and educational centres can be quickly linked to fibre-optic telecommunications networks

WHO WILL HELP US GET THERE?



Delivering against economic objectives requires input from business groups and networks, Council, State and Federal agencies, telecommunication providers, visitors and tourism agencies to help generate business interest, increase opportunities for local employment, invest in local tourism and support the economic growth of our region. Council has an important function as a partner, advocate and in monitoring achievement against these objectives. While it has primary responsibility for some of the strategies it will need to work in close partnership with the above partners to deliver results. Delivery of strategies is supported by the following regional priorities, which are identified in detail in the Central Coast Regional Action Plan, developed by the NSW Government in December 2012.

Regional Priority	Delivery Lead
Grow the economy of the Central Coast and provide sustainable employment	
Partner with local stakeholders to encourage regional economic growth and employment	NSW Trade & Investment Central Coast Broadband Infrastructure Group
Support key regional industries and local businesses to grow	NSW Trade & Investment Small Business Commissioner Department of Primary Industries
Support increased productivity by cutting government red tape	Service NSW
Revitalise town centres in the Wyong Shire to cater for expected population growth	Department of Premier and Cabinet Central Coast Regional Development Corporation
Deliver effective regional planning to cater for growth and encourage increased investment	Department of Planning and Infrastructure
Promote the Central Coast as a choice tourism and event destination	NSW Trade & Investment

We will know we are succeeding when there is...



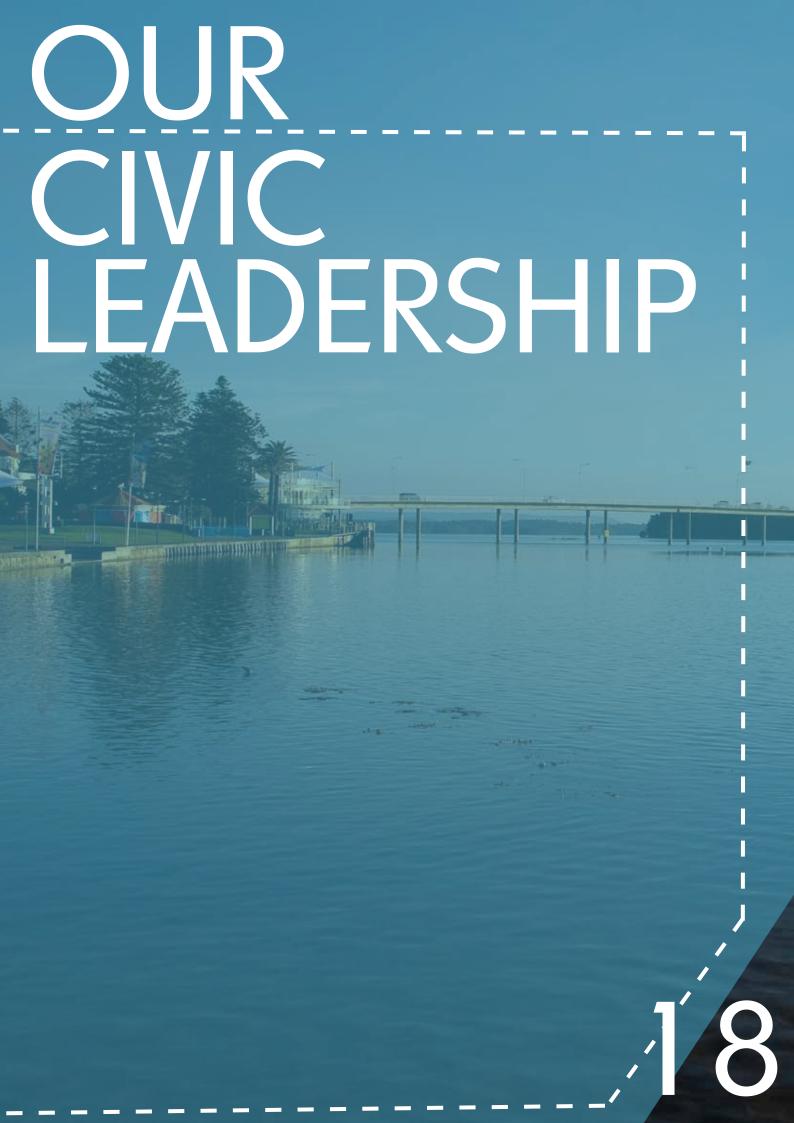
Reduced unemployment



Increased local jobs



Increased access to high quality information communications technology







Where we are now...

We have been undertaking extensive engagement with the community, working with government agencies to improve services and infrastructure and created avenues for more effective community input. We have developed a new Resident ePanel, introduced social media streaming to update the community about Council activities, participated in the Central Coast Transport Working Group and continue to effectively campaign for infrastructure funding to be spent on significant State roads such as the Pacific Highway, Wyong Road and Central Coast Highway.

OVERIDING PRINCIPLES

As a community we do not have any specific Civic Leadership objectives and strategies, however we have set overriding principles that support delivery of the Community Strategic Plan, no matter what future objectives and strategies are pursued. These principles state that:

Government is conducted with openness and transparency involving the community in the decisions that affect it

The roles of government include:

- timely, equitable and appropriate services and facilities for the community ensuring those services and facilities are managed and maintained efficiently
- keeping the local community and other government levels informed about its activities
- ensuring that, in the exercise of its day to day functions, it acts consistently

All three levels of government work closely together

All three levels of government need to work closely together to improve the decision making process and ultimately the outcomes that can be achieved. This includes collaboration of departments within each level of government. Changes in government, changes in representatives and changes in policy all impact on this over time. As the level of government

closest to the community, Council has a significant role to play in ensuring good outcomes for our area by acting as a conduit and advocate between the upper levels of government and the community.

There is environmental, social and economic sustainability

Genuine sustainability is about the things we value and need in everyday life including, but not limited to, food and shelter, natural environment, education and employment, health and welfare services, cultural and recreational activities, transport, as well as water and energy supplies. Sustainability is about considering the social, environmental and economic implications of our decision-making and actions and reducing our "environmental footprint". Pursuing sustainability in the things we value builds resilience to withstand future upheavals such as economic downturn, climate change and population growth.

Sustainability guiding principles should be applied to all decisions and programs impacting the Shire to help clearly define the community vision's commitment to sustainability. Council staff and the Wyong Shire community have developed the following sustainability principles to be used to guide everything from planning and development decisions to every-day on-ground actions.

Think holistically. Act responsibly.

We integrate these considerations into our decision making, working with the forms and functions of the **natural environment** and with our **social and economic** attributes as the basis of our **planning and development**.



Good processes. Improved outcomes.

We measure our prosperity by the health and wellbeing of our people, **environment and economy** and strive for **continuous improvement.**



Care for nature.

We commit to the sustainable use of natural resources to maintain healthy ecological systems for the **benefit of present and future generations**.



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Smart, local, adaptable.

We base our actions locally, mindful of our place in the world, building on our strengths and special qualities of **place and community.**



Lead by example.

We involve people with the relevant **skills and knowledge** in our projects and recognise there are many ways to achieve our goals. We embrace the opportunity to **learn from our actions** and the actions of others.



Work together.

We have a **culture of collaboration** and participation that encourages innovation, sharing of resources, engagement in decision making and **shared accountability** for all results.



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LINKING TO STATE/REGIONAL PLANS

Linking to State / Regional Plans

There are several State and regional plans that support the delivery of our Community Strategic Plan. The over arching plan of the NSW Government is the NSW State Plan 2021 which sets the following priorities for the allocation of resources.

prio	priorities for the allocation of resources.							
	NSW State Plan 2021		Link to CSP Objectives					
	Rebuild the Econon	ny						
1. 2. 3. 4. 5. 6.	Improve the performance of the NSW economy Rebuild State finances Drive economic growth in regional NSW Increase the competitiveness of doing business in NSW Place downward pressure on the cost of living Strengthen the NSW skill base	7 8	Strong sustainable business sector and increased local employment Advanced information communica- tion technology					
	Return Quality Servi	ces						
7. 8. 9.	nsport Reduce travel times Grow patronage on public transport by making it a more attractive choice Improve customer experience with transport services Improve road safety		Ease of travel					
He 11.	Keep people healthy and out of hospital Provide world class clinical services with timely access and effective infrastructure	3	Access to a diverse range of affordable and coordinated facilities, programs and services					
	mily and Community Services Better protect the most vulnerable members of our	1	Vibrant, caring, and connected communities					
	community and break the cycle of disadvantage Increase opportunities for people with a disability by providing supports that meet their individual needs and realise their potential	3 7	Access to a diverse range of affordable and coordinated facilities, programs and services					
	<i>Ication</i> Improve education and learning outcomes for all students	7	Educated, innovative and creative communities Strong sustainable business sector and increased local employment					
16. 17.	ice and Justice Prevent and reduce the level of crime Prevent and reduce the level of reoffending Improve community confidence in the justice system	3	Vibrant, caring, and connected communities Access to a diverse range of affordable and coordinated facilities, programs and services					
	Renovate Infrastruct	ure						
			vic Leadership – overriding principles					
22	Strengthen Our Local Environment	and	Communities					
23. 24.	Protect our natural environment Increase opportunities for people to look after their own neighbourhoods and environments Make it easier for people to be involved in their communities Increase opportunities for seniors in NSW to fully participate in community life	1 3 5	Vibrant, caring, and connected communities Access to facilities, programs and services Enhanced areas of natural value					
26.	Fostering opportunity and partnership with Aboriginal	6	Community ownership of the					

27. Enhance cultural, creative, sporting and recreation

28. Ensure NSW is ready to deal with major emergencies

opportunities

and natural disasters

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natural environment

Advanced information communication technology



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Link to CSP Objectives

Restore Accountability to Government

- 29. Restore confidence and integrity in the planning system
- Civic Leadership overriding principles
- 30. Restore trust in State and Local Government as a service provider
- 31. Improve government transparency by increasing access to government information
- 32. Involve the community in decision making on government policy, services and projects

The State Plan is supported by the following regional strategies:

- · Central Coast Regional Action Plan
- Central Coast Regional Economic Development and Employment Strategy
- Regional Development Australia Central Coast Regional Plan 2012-2017
- Central Coast Regional Transport Plan
- Central Coast Health Services Development Plan
- Regional Homelessness Action Plan 2010-2014 Central Coast
- Central Coast Regional Strategy
- Hunter Central Rivers Action Plan 2006-2016
- Hawkesbury Nepean Catchment Action Plan 2007-2016

Information from the Central Coast Regional Action Plan is included under the planning themes. Detailed information on specific actions can be found within the Regional Action Plan, with the short term focus on deliverables that will:

- Grow the economy of the Central Coast and provide sustainable employment
- Enhance skills development and education outcomes
- Improve transport connectivity and regional roads
- Deliver coordinated support for the community, families and in particular, our disadvantaged and vulnerable members
- Improve access to health services and promote healthy lifestyles
- Protect our natural environment and achieve balanced outcomes between development and conservation

We will know we are succeeding when there is...



Increased community participation in Council engagement activities



Increased community satisfaction in the delivery and management of infrastructure assets





Measure of progress	Information source	Related Strategies
Our Community		
Neighbourhood and community:	CC Quality of Life Survey CC Quality of Life Survey CC Quality of Life Survey	1b, 1f
Community participation:	,	
 Participation in organised groups Levels of volunteering Attendance at local community and sporting events Participation in arts/cultural/creative activity Participation in fitness/sporting activities 	CC Quality of Life Survey CC Quality of Life Survey/ Australian Bureau of Statistics CC Quality of Life Survey CC Quality of Life Survey CC Quality of Life Survey	1a,1b,1c,1i
Community safety: Reported crime Incidence of graffiti Perceptions of crime and safety in local area	NSW Bureau of Crime Statistics Wyong Shire Council CC Quality of Life Survey	1 j
 Housing Choice Number and type of dwellings Proportion of households experiencing housing stress 	Australian Bureau of Statistics Australian Bureau of Statistics	1k
Transport Use:	Australia Bureau of Statistics CC Quality of Life Survey Wyong Shire Council Wyong Shire Council	1f 2a, 2b, 2c, 2d, 2e, 2f, 2g, 2h, 2i, 2j
Community Facilities & Services:		
 Community facility usage (Council facilities) Perceived adequacy of venues and opportunities to pursue cultural, sporting, recreation, leisure and learning activities 	Wyong Shire Council CC Quality of Life Survey	1a,1b,1c,1d, 1l 2j 3a-3f
 Perceived adequacy of public spaces for people to come together in their neighbourhoods Levels of community funding support provided by 	CC Quality of Life Survey WSC/State/Federal government	
Government (capital and recurrent)	, ,	
Health: Self assessed health status Obesity levels Satisfaction with and access to health services	CC Quality of Life Survey CC Local Health District CC Quality of Life Survey	3g, 3h
 Education and Skills: High school retention rates/proportion that have completed Year 12 Participation in TAFE and University Level of education attainment Satisfaction with achievements in life Attitudes to education and employment opportunities 	NSW Department of Education/ Australian Bureau of Statistics Australian Bureau of Statistics Australian Bureau of Statistics CC Quality of Life Survey CC Quality of Life Survey	4a, 4b, 4c, 4d, 4e, 4f, 4g, 4h

Measure of progress	Information source	Related
		Strategies
 Socio-economic disadvantage: Socio-economic disadvantage as this relates to income, education, employment, occupation and housing 	Australian Bureau of Statistics	1k ,3b, 3g, 3h, 4a, 7a,
 Median weekly household incomes Satisfaction with standard of living Well-being score 	Australian Bureau of Statistics CC Quality of Life Survey CC Quality of Life Survey	
Our Environment		
 Environmental sustainability: Number of native species planted Hectares of natural areas sustained Length of riparian protection Total waste to landfill, recycled waste, green waste Support for environmental programs Water quality 	Wyong Shire Council Wyong Shire Council Wyong Shire Council Wyong Shire Council Wyong Shire Council/State Government Wyong Shire Council	5a, 5b, 5c, 5d, 5e, 5f
	wyong sime council	Co Ch Co
 Community involvement in Shire Participation in activities and programs including levels of volunteering Visitation to lakes 	Wyong Shire Council/ CC Quality of Life Survey CC Quality of Life Survey	6a, 6b, 6c, 6d, 6e, 6f, 6g, 6h, 6i
Our Economy		
Employment & Business Development • Employment rate/labour force participation rate	Australia Bureau of Statistics / DEEWR	7a, 7b, 7,c, 7d, 7e, 7f, 7g, 7h, 7i, 7j
Unemployment rate (including youth unemployment)Employment location of working residents	Australian Bureau of Statistics NSW Bureau of Transport Statistics/ABS	
 Employment by industry and occupation Business Confidence/Economic Indicators Number of home based/registered local businesses 	Australian Bureau of Statistics State Government State Government/Wyong Shire Council	
Industrial/Commercial land statisticsLevel of business activity in town centres	State Government Reports from Chambers and Town Centre Management	
Tourist numbers	Tourism NSW	
 Information Communication Technology Access to broadband internet connection Access to NBN 	Australian Bureau of Statistics NBN Co.	8a, 8b
Our Civic Leadership		
 Engagement & Leadership Community engagement statistics Resident ePanel membership Website hits Residents who feel that they have an opportunity to have a say on important community issues Residents who are members of a decision making or community-based council, board or committee 	Wyong Shire Council Wyong Shire Council Wyong Shire Council CC Quality of Life Survey CC Quality of Life Survey	1i



ESSENTIAL SERVICES

In addition to the strategies contained within this Community Strategic Plan there are a number of essential services which must be provided. These are delivered by Wyong Shire Council under the following twelve principal activity areas:

- 1. Community & Education: provides community services, programs and events; provides libraries and develops and promotes education, culture and lifelong learning; and supplies information to the community through customer contact and community engagement.
- 2. Community Recreation: establishes and maintains buildings, facilities and services for public use and enjoyment; promotes and operates "fit for purpose" facilities and services to support diverse recreation activities and maximises their benefits and use; and manages and maintains natural areas and open spaces in order to supply public open space facilities and provide for passive recreation.
- 3. Economic & Property Development: strengthens the economic base of the Shire by promoting economic development as well as the creation of employment opportunities; identifies and develops sustainable income streams for Council; and provides property-related services for the organisation.
- 4. Council Enterprises: provides child care and education; provides information, programs and support for the community; and provides, promotes and operates high quality holiday park facilities and services that contribute to the local tourism industry, generate income for Council and ensure maximum benefits and use of these facilities.
- 5. Regulatory: ensures compliance with laws across a wide range of responsibilities; and provides land-use controls and enforcement of building standards as well as environmental protection, domestic animal care, road safety and essential public health functions.
- 6. Environment & Land Use: supports the natural and built environment on both private and public land by providing strategic planning and policy as well as controls over land-use in order to maintain a high quality of life and promote sustainable use of resources on the Central Coast.
- 7. Waste Management: provides domestic and commercial waste processing and disposal operations including landfill remediation; and provides a safe, reliable and environmentally responsible waste collection and disposal service and aims to reduce the Shire's environmental footprint.
- 8. Roads: provides the Shire's roads, bridge network and traffic management along with associated infrastructure to help ensure ease of travel and environmental responsibility; and maintains roads to support a growing population in a cost-effective and sustainable manner.
- 9. Drainage: provides safe and reliable collection, transmission, treatment and discharge facilities for storm water in a cost- effective and sustainable manner through an extensive network of engineered and natural drainage; and protects life and property while retaining natural values and amenity.
- 10. Sewer Services: provides safe and dependable storage, collection, treatment and disposal facilities for sewage in a cost-effective and sustainable manner.
- 11. Water Supply: provides safe and reliable water services including the collection, storage, transportation, treatment and distribution of water to standards appropriate to its use in a cost-effective and sustainable manner.
- 12. Administration: provides corporate-wide internal services; is accountable for the governance and statutory compliance of the organisation's finance, human resources and corporate information; includes asset management, contract and project management as well as plant, fleet and depot services; and provides the framework and tools to ensure effective administration of Council on behalf of the community.

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WHERE TO FROM HERE?

Achieving the objectives of the Wyong Shire Community Vision and Community Strategic Plan is a dynamic process involving first and foremost the community, but also Council, State and Federal Government working as partners to create an optimistic, but achievable future.

Delivery of the community vision is not business as usual. There is a need for many partners in this process to manage the change required.

The objectives and their strategies will head our Shire towards "Creating Our Ideal Community - caring... prosperous... sustainable" and improve the quality of life in 20 years time on the Central Coast while retaining the values and natural amenities our community holds close to their hearts.

The community, Council and State Government will check the Community Strategic Plan periodically to ensure that we are progressing towards the objectives and, wherever possible, implementing the strategies to get us there. The check of progress on strategies will be undertaken annually by Council as part of the update of the 4 Year Delivery Program and in Council Annual Reports.

Council needs to ensure that major projects and capital works clearly meet criteria that deliver the community's priority objectives while maintaining essential services. This includes the need for criteria that address community need, local and regional identity, availability and access, self-sufficiency, connectivity and linkages, future options as well as unlocking future options.

The community's vision for the future extends beyond the Shire's boundaries. In particular there is great value in identifying the shared visions for the Central Coast in partnership with Gosford City Council. It is for this reason that the two councils are working together with State Government to identify shared objectives and priorities. In collaboration with the communities of both councils, it is also intended to work towards a future Central Coast Community Strategic Plan.

Council welcomes ongoing feedback.



Where can I get more information?

Further details on information referenced in the Plan can be found at:

- Census Data Australian Bureau of Statistics: http://www.abs.gov.au/websitedbs/censushome.nsf/home/data
- Central Coast Quality of Life Survey Report: www.wyong.nsw. gov.au/my-community/quality-of-life/
- Central Coast Regional Economic Development and Employment Strategy: http://www.rdacc.org.au/strategy-and-plans
- Central Coast Regional Strategy: http://www.planning.nsw.gov.au/plansforaction/pdf/central_coast_regional_strategy.pdf
- Central Coast Regional Transport Plan: http://haveyoursay.nsw.gov.au/transportmasterplan
- Community Profile: www.wyong.nsw.gov.au/my-community/ our-profile
- Hawkesbury Nepean Catchment Action Plan 2007-2016: http://www.hn.cma.nsw.gov.au/topics/2181.html
- Hunter Central Rivers Catchment Action Plan 2006-2016: http://www.hcr.cma.nsw.gov.au/default.asp?section_id=58
- NSW Government's social justice strategy framework: www.dlg.nsw.gov.au
- NSW State Plan 2021 Central Coast Action Plan: http://www.2021.nsw.gov.au/regions/central-coast
- NSW State Plan 2021: http://www.2021.nsw.gov.au/
- Regional Development Australia Central Coast Regional Plan 2012-2017: http://www.rdacc.org.au/strategy-and-plans
- Regional Homelessness Action Plan 2010-2014 Central Coast: http://www.housing.nsw.gov.au/Help+with+Housing/ Homelessness/
- Wyong Shire Council Strategic Plan: www.wyong.nsw.gov.au

Council's Contribution to meeting the Community Strategic Plan objectives

Over the next 20 years, Council has a role in achieving the strategies identified under the objectives listed in this Plan. A number of other agencies also share responsibility for these strategies with Council maintaining a partnering, advocacy or monitoring role to help ensure these strategies are actioned, delivered and reported back to the community on a regular basis.

Community Strategic	Community Strategic Plan Strategy	Principal Activity	Primary		Council's Ro	le
Plan Priority Objective		. ,	Service Provider	Partner	Advocate	Observer/ Monitor
Communities will be vibrant, caring and	1a - Expanding and supporting programs that increase participation among all ages	Community and Education Community Recreation	Wyong Shire Council	x	x	х
Plan Priority Objective 1. Communities will be vibrant,	1b - Expanding and supporting programs and activities that encourage and enhance neighbourhood connections	Community and Education	Wyong Shire Council	X	x	х
	1c - Encouraging and valuing genuine youth and seniors participation in the community	Community and Education Council Enterprises	Department of Family and Community Services		x	x
	1d - Expanding and resourcing children and family service programs	Community and Education Council Enterprises	Department of Family and Community Services		x	х
	1e - Developing and implementing the Wyong Shire-wide Settlement Strategy	Environment and Land Use Regulatory	Wyong Shire Council	х		
	1f - Improving the effectiveness of the system of connections that tie towns/suburbs and facilities of the Shire together as well as connecting to the wider region	Community and Education Community Recreation Environment and Land Use Economic and Property Development	Wyong Shire Council	x	х	х
	1g - Implementing the Regional Strategy for the Central Coast that will guide appropriate development, maintain the lifestyle and environment and include Government intervention to provide more than 45,000 jobs in the next 25 years (Regional Strategy)	Economic and Property Development	Department of Planning and Infrastructure	x	х	х
	1h - Planning and delivering a new Town Centre at Warnervale including a new railway station and transport interchange (Regional Strategy)	Economic and Property Development	Department of Premier and Cabinet	X	х	X
	1i – Having residents as active participants in setting the direction of their communities	Community and Education	Wyong Shire Council	x		x
	1j – Ensuring communities are safe and have a clear perception of security	Community and Education Regulatory Environment and Land Use	NSW Police Force Department of Premier and Cabinet		х	х
	1k – Providing individuals with access to a variety of housing types that enable residents to buy or rent accommodation locally	Environment and Land Use	Department of Family and Community Services		x	х
	1l – Taking a long-term integrated approach to the provision of both new and existing infrastructure	Administration	Wyong Shire Council	х	x	x

Co	mmunity Strategic	Community Strategic Plan Strategy	Principal Activity	Primary		Council's Ro	le
	Plan Priority Objective	, , ,		Service Provider	Partner	Advocate	Observer/ Monitor
2.	There will be ease of travel within the Shire, and to other	2a - Ensuring public and private bus services are timely, clean, safe and affordable	Community and Education Roads	Bus Companies Transport for NSW		x	х
	regional centres and cities. Travel will be available at all hours and will be safe, clean and affordable.	2b - Upgrading train and public transport services between Newcastle and Sydney Central ensuring the service is safe, timely and reliable	Economic and Property Development	Transport for NSW		х	х
	•	2c - Improving and linking the bicycle/shared pathway network and related facilities to encourage more cycling opportunities	Roads Community Recreation	Wyong Shire Council	X		
		2d - Improving commuter parking at railway stations	Economic and Property Development	Transport for NSW		х	x
		2e - Improving commuter hubs along the freeway	Economic and Property Development	Transport for NSW Roads and Maritime Services		х	х
		2f - Creating a better public transport system including new outer suburban train carriages, upgrades of the Tuggerah station, rail maintenance upgrades and better local bus services (Regional Strategy)	Economic and Property Development	Transport for NSW		x	х
		2g - Ongoing upgrading of roads in the region including The Entrance Road and Pacific Highway (Regional Strategy)	Roads	Roads and Maritime Services		х	х
		2h - Improving the M1 links to Sydney to three lanes in each direction in partnership with the Federal Government (Regional Strategy)	Economic and Property Development	Roads and Maritime Services		X	х
		2i – Providing an integrated transport system that satisfies users' needs	Roads	Roads and Maritime Services		x	X
		2j – Supporting commuters and their families	Economic and Property Development	Transport for NSW		х	х
		2k – Supporting the development of a regional airport within the Shire	Economic and Property Development	Department of Premier and Cabinet		x	х

Co	mmunity Strategic	Community Strategic Plan Strategy	Principal Activity	Primary	Council's Role		
	Plan Priority Objective			Service Provider	Partner	Advocate	Observer/ Monitor
3.	Communities will have access to a diverse range of affordable	3a - Providing and maintaining local and regional community facilities for recreation, culture, health and education	Community Recreation Community Education	Wyong Shire Council	х	x	x
	and coordinated facilities, programs and services.	3b - Providing and maintaining a range of community programs focused on community development, recreation, culture, environment, education and other issues	Community and Education Community Recreation Environment and Land Use Waste Management	Wyong Shire Council	x	х	х
		3c - Providing recurrent funding for community support and development services	Community and Education Economic and Property Development	Wyong Shire Council	x	x	x
		3d - Promoting community facilities to help maximise their benefits and use	Community and Education Administration (Shared Services)	Wyong Shire Council	x		
		3e - Balancing the varying provision of facilities and amenities between towns/suburbs to enhance the quality of life in the Shire	Community and Education Community Recreation Administration (Shared Services)	Wyong Shire Council	x		
		3f - Maximising the access to, and potential for, new and existing facilities/infrastructure to support growth	Community and Education Community Recreation Economic and Property Development	Wyong Shire Council	x	x	x
		3g – Supporting people in the community to lead healthy, active lifestyles	Community Recreation	Central Coast Health District	х	x	x
		3h – Providing access to basic and specialist health care services to all community residents		Central Coast Health District			х

Co	mmunity Strategic	Community Strategic Plan Strategy	Principal Activity	Primary		Council's Ro	le
	Plan Priority Objective			Service Provider	Partner	Advocate	Observer/ Monitor
4.	The community will be well educated, innovative and	4a - Generating community awareness and behavioural change about the value of ongoing education	Community and Education	Department of Education and Communities	х	х	х
	creative. People will attain full knowledge	4b - Creating programs that encourage lifelong learning for everyone	Community and Education	Department of Education and Communities	Х	х	х
	potential at all stages of life.	4c - Creating and maintaining programs to actively encourage community involvement in educational institutions		Department of Education and Communities		x	х
		4d - Establishing and maintaining a committed network of education, community, business and government representatives	Community and Education Economic and Property Development	Department of Education and Communities		x	х
		4e - Providing programs and services which respond to changes in the field of education in Wyong Shire		Department of Education and Communities			X
		4f – Accessing a range of post school, tertiary, and degree based educational facilities. Promote innovation in areas important to the local and regional economy		Department of Education and Communities			х
		4g – Providing education, training and skills development that reflect the region's specific employment needs	Economic and Property Development	Department of Education and Communities Central Coast Regional Development Corporation			x
		4h – Ensuring that all students and educational institutions have access to high quality services and technological resources		Department of Education and Communities			х
5.	Areas of natural value in public and private ownership will	5a - Preserving threatened and endangered species as well as ecological communities and biodiversity	Environment and Land Use Regulatory	Office of Environment and Heritage	X	x	х
	be enhanced and retained to a high level in the context of ongoing development.	5b - Expanding and continuing programs focused on restoring degraded natural areas in our community	Environment and Land Use	Wyong Shire Council	х	x	х
		5c - Ensuring all development areas create or maintain tree covered ridgelines and waterways	Environment and Land Use Regulatory	Wyong Shire Council	х		
		5d - Developing and implementing strategies to reduce the Shire's Environmental Footprint	Environment and Land Use Waste	Wyong Shire Council	х		
		5e - Developing and implementing a Natural Resource Management Strategy for Wyong Shire	Environment and Land Use	Wyong Shire Council	х		
		5f – Ensuring sustainable development that is sympathetic to the local setting and reflects community values	Environment and Land Use	Wyong Shire Council	х		

Co	mmunity Strategic	Community Strategic Plan Strategy	Principal Activity	Primary		Council's Ro	ole
	Plan Priority Objective			Service Provider	Partner	Advocate	Observer/ Monitor
6.	There will be a sense of community ownership of the	6a - Improving and promoting public access to environmental areas	Environment and Land Use Community Recreation	Department of Primary Industries	х	Х	х
	natural and built environment through direct public involvement with	6b - Establishing and maintaining projects and programs to encourage more active participation in community based environmental activities	Environment and Land Use Waste	Wyong Shire Council	x	х	х
	programs and 6c	6c - Creating and promoting a network of renowned bush trails	Environment and Land Use Community Recreation	Wyong Shire Council	х	х	х
		6d - Establishing a community event based around our lakes and beaches		Community	х		
		6e - Developing and implementing a tree planting program	Environment and Land Use	Wyong Shire Council	х		
		6f - Creating, maintaining and promoting a series of community gardens	Community Recreation	Community	х	х	х
		6g - Supporting and encouraging volunteer groups and champions	Environment and Land Use Waste	Wyong Shire Council Community	Х		
		6h – Maintaining and making available information about the environment and environmental change	Environment and Land Use	Wyong Shire Council	х	х	х
		6i – Community awareness of sustainability and environmental issues impacting Wyong Shire	Environment and Land Use	Community	х	х	х

Community Strategic Plan Priority Objective		Community Strategic Plan Strategy	Principal Activity	Primary Service Provider	Council's Role		
					Partner	Advocate	Observer/ Monitor
7.	There will be a strong sustainable business sector and increased local employment built on the Central Coast's business strengths.	7a - Providing a coordinated approach to business generation, employment and development for the region	Economic and Property Development	Regional Development Australia	х	х	х
		7b - Identifying and leveraging the competitive advantages of Wyong Shire	Economic and Property Development	Wyong Shire Council	X	x	x
		7c - Supporting the growth of the Shire as a competitive major business sector while reducing the alienation of towns/ suburbs that can result from regional pressures	Economic and Property Development	Wyong Shire Council	х	х	x
		7d - Actively promoting the business benefits of Wyong Shire. Creating a single executive level voice to attract employment generating development to the Central Coast and negotiating in liaison with all relevant agencies	Economic and Property Development	Regional Development Australia		x	x
		7e - Establishing and maintaining a strategic database on business and economic trends on the Central Coast	Economic and Property Development	Regional Development Australia	x		x
		7f - Establishing and maintaining key industry networking roundtables	Economic and Property Development	Wyong Shire Council	х	х	х
		7g - Regularly identifying Central Coast businesses that are innovative and creative with high growth potential ("gazelles")	Economic and Property Development	Wyong Shire Council	х	x	х
		7h - Supporting the development of a major Conference Centre in the Shire	Economic and Property Development	Wyong Shire Council	X	x	х
		7i - Ensuring adequate and appropriate employment land in the Shire	Environment and Land Use Economic and Property Development	Wyong Shire Council	X	х	х
		7j - Sourcing tourist attractions across the Shire	Council Enterprises Economic and Property Development	Business Interests	х	х	
8.	Information communication technology will be consistent with world's best practice and adaptive to technological advances across all sectors.	8a – Advocating for the provision of high speed broadband throughout Wyong Shire	Economic and Property Development	Department of Broadband, Communications and the Digital Economy		Х	Х
		8b - Developing and implementing guidelines to ensure all residences and businesses as well as commercial and educational centres can be quickly linked to fibre-optic telecommunications networks	Administration (Shared Services)	Department of Broadband, Communications and the Digital Economy Central Coast Broadband Infrastructure Group		х	X



COMMUNITY STRATEGIC PLAN

creating our ideal community

Produced on behalf of the community of Wyong Shire by:

WYONG SHIRE COUNCIL 2 HELY STREET WYONG NSW 2259 Revised 2013